

NADCA

2027 MEETING PROSPECTUS

SPONSOR. EXHIBIT. ADVERTISE.

OUR MISSION:

NADCA is the global trade association representing the HVAC inspection, cleaning, and restoration industry. We support our 1700+ members' success with standards, education, certification, marketing and advocacy to promote the highest quality and ethical services.

NADCA

The HVAC Inspection, Cleaning and Restoration Association

www.nadca.com



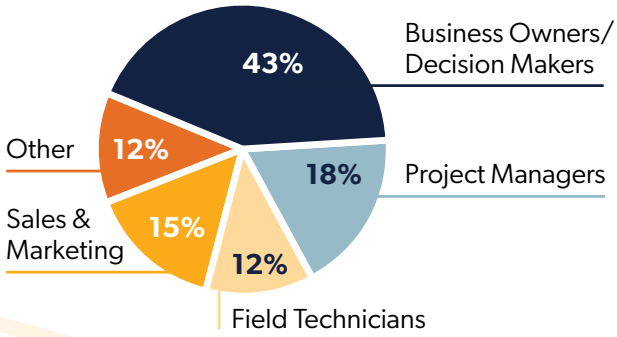
NADCA's 2027 Annual Meeting & Exposition The Must-Attend Event For HVAC Professionals

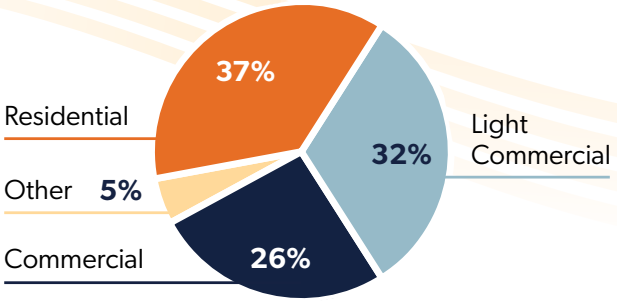
Our biggest event each year! The Annual Meeting brings together a diverse group of **550+ HVAC professionals** from across the globe, including air systems cleaning specialists, mold remediators, HVAC inspectors, and others interested in the comprehensive field of HVAC cleaning.

The Expo provides our **35+ exhibitors** with an opportunity to showcase and educate attendees on the latest HVAC cleaning & inspection products and technology, along with business solutions & services to help owners enhance and grow their business.

We are the Industry Authority – Aligning with NADCA elevates your brand's credibility in the HVAC system and air duct cleaning industry

OUR MEMBERS AND CONFERENCE ATTENDEES





MAIN AREA OF FOCUS

WHAT OUR MEMBERS AND CONFERENCE ATTENDEES PURCHASE

- air compressors
- air sampling equipment
- business equipment and services
- cameras
- consulting services
- containment equipment
- customer service platforms
- dryer monitoring devices
- duct cleaning equipment
- filters
- fleet management
- franchise/distributor opportunities
- fuel suppliers and programs
- IAQ consulting services
- insulation supplies
- insurance
- laboratory services
- legal services
- marketing services
- mold remediation equipment
- pressure washers
- steam cleaners
- rental equipment
- robotic equipment
- safety equipment
- sealants
- software
- tools
- transportation equipment
- ultraviolet light
- vacuum equipment
- ventilation systems and products

Dryer Vent Pre-Conference NEW!

For the first time in the history of the Annual Meeting & Exposition, NADCA is hosting a dryer vent pre-conference designed for technicians involved in the assessment and cleaning of dryer exhaust systems. This event will bring together NADCA members and others within the dryer vent community who solely focus on this specialized service.

PREMIER SPONSOR

$2,500

- Verbal recognition of support in both the opening and closing remarks
- Tabletop exhibit space - includes one (1) 6' skirted table
- Opportunity to host a 15-Minute Demo/Presentation
- Sponsor branding on DV Conference signage, on the Annual Meeting website, and on select emails promoting the Dryer Vent Conference.
- Premier Sponsor branding at Sunday evening's Dryer Vent Networking Mixer
- Two (2) Complimentary Registrations

15-MINUTE DEMO/ PRESENTATION

$500

- Vendor Demos will be scheduled during Breakfast or Lunch
- Your Demo/Presentation information will be included on the agenda
- Sponsor branding on DV Conference signage

EXHIBIT TABLE

$ Complimentary (NADCA Expo Exhibitors)*
$750 (Dryer Vent Conference-Only Exhibitor)

- Tabletop exhibit space - Includes one (1) 6' skirted table + chair
- Dedicated Exhibit Networking Hours: Sunday: Breakfast 7:30 – 8:30 AM; Break 9:45 -10:00 AM; Lunch 12:00 – 1:00 PM; 3:00 – 3:15 Coffee Break and 5:30 – 6:30 Mixer Reception
- Monday: Breakfast 7:45 – 9:00 AM; Lunch 12:00 – 1:30 PM

**Complimentary Exhibit Tables must be reserved on the application (page 8) by February 15, 2027.*

BREAKFAST & LUNCH SPONSOR

$250

- Sponsor branding on food & beverage stations during breakfast and lunch on Sunday and Monday



Beyond the Booth – Elevate Your Brand!

SPONSOR PACKAGES Select one of these sponsorship packages, or build your custom sponsorship by selecting from the branding options listed on the following pages	PLATINUM $8,500	GOLD $7,000	SILVER $3,000	BRONZE $1,500
Exclusive Sponsor Choice: Mobile App or Custom Branding Experience	X			
Exclusive Sponsor Choice: Lanyards or Tues. & Wed. Breakfast and Lunch Sponsor		X		
Dedicated Email Blast to Registrants	X			
Sponsor-Hosted 20-Minute Presentation in the Solutions Theater	X		X	
Annual Conference Session Sponsor w/ Video & Moderator Opportunity	X	X		X
NADCA.com Digital Advertising	12 months Sidebar or Footer Banner *($1,750 value)*	9 months Sidebar or Footer Banner *($1,350 value)*	6 months Sidebar or Footer Banner *($680 value)*	
Registrant/Attendee List (opt-ins only)	Pre and Post Conference	Pre and Post Conference	Pre and Post Conference	Post Conference
Sponsor Branding at the Pre-Conference Excursions	X	X	X	
Sponsor Level Recognition – Includes logo on the Annual Meeting website, conference signage, and mobile app	X	X	X	X

PLATINUM SPONSOR — $8,500

Choose from these EXCLUSIVE options. Plus, you'll receive all of the Platinum Level benefits listed above!

Mobile App Sponsor

Your linked banner ad will appear each time the app is accessed! Our useful app provides quick access to the program schedule, attendee list, speaker information, exhibitor/sponsor information, and recent developments during the conference.

Custom Branding Experience

Think outside the box. Let's work together to create a custom branding experience just for you!

GOLD SPONSOR — $7,000

Choose from these EXCLUSIVE options. Plus, you'll receive all of the Gold Level benefits listed above!

Lanyard Sponsor

A great exclusive opportunity for your logo will be front and center for the duration of the conference. Items fulfilled by NADCA.

Tuesday & Wednesday Breakfast and Lunch Sponsor

Everybody loves our breakfasts and lunches! Your brand will be featured on the food stations and tables placed throughout the dining and exhibit space.

SILVER SPONSOR — $3,000

Includes the opportunity to host your own 20-minute presentation in our Solutions Theater, a 6-month ad placement on NADCA.com and Silver Level branding on the website, select Annual Meeting promotional emails, the mobile app, and conference signage.

BRONZE SPONSOR — $1,500

Receive brand visibility aligned with NADCA-developed conference education. Your Annual Meeting Session Sponsorship includes branding, a 45-second video, and the opportunity to moderate your assigned session. Plus, receive Bronze Level recognition on the website, select Annual Meeting promotional emails, the mobile app, and conference signage.

Golf Outing

HOLE SPONSOR SIGN $100

BREAKFAST AND LUNCH SPONSOR

$450 each

Sponsor's logo on tabletops at Breakfast and Lunch, plus the opportunity to provide door prizes or promotional item to golfers.

DRINK TICKET SPONSOR (EXCLUSIVE)

$450

Your logo will be included on the two (2) complimentary drink tickets each golfer receives. You'll also receive sponsor recognition on the beverage cart and have the opportunity to provide door prizes or promotional item to golfers.



Advertising & Branding Options

ANNUAL MEETING WEBSITE ADVERTISING

$550 (LIMITED AVAILABILITY)

THIS IS A GREAT DEAL! Our conference website gets a ton of traffic. Begin promoting your brand and participation now, long before the conference begins.

Choose between the exclusive bottom Footer (728 x 90)
or the Sidebar
(300 x 250)

300x250

728x90

DEDICATED PRE OR POST-CONFERENCE EMAIL BLAST TO REGISTERED ATTENDEES $600

Promote your participation or send a follow-up blast to reinforce your conference message -We'll send your custom HTML to registered attendees either just before or directly after the conference.

NADCA will approve content and add a sponsored-content disclaimer Post-event delivery report detailing open and click-through rates

MOBILE APP PUSH NOTIFICATION PACKAGE $350

Drive attendees to your booth with daily push notifications. One message sent each day of the conference: Monday, Tuesday & Wednesday.

Conference Speaking Opportunities

ANNUAL MEETING SESSION SPONSOR W/ VIDEO + SPEAKING OPPORTUNITY

$1,000 (LIMITED AVAILABILITY)

BRAND VISIBILITY ALIGNED WITH CONFERENCE-DEVELOPED EDUCATION

As the exclusive sponsor of one of our general sessions, you'll have the opportunity to:

- Provide a Session Moderator and introduce the session
- Highlight your company's capabilities through a 45-second promo (sponsor-provided) video played at the start of the session *(Sponsor is responsible for creation and submission of video in MP4 format)*
- Receive logo branding alongside the session listing on the agenda and mobile app

20-MINUTE SPONSOR-HOSTED SATELLITE PRESENTATION

$1,500 (LIMITED AVAILABILITY)

YOUR OPPORTUNITY TO EDUCATE! These well-attended presentations are the perfect add-on to your booth

The Solutions Theater, located in the Exhibit & Networking Hall is the ideal spot to host an educational session to present your products, services, capabilities, and solutions.

- 20-Minute Sessions will be scheduled during Breakfast and Lunch hours to take advantage of the captive audience.
- Your Session title will be included on the agenda and meeting app
- The Satellite Presentation Theater will have Basic AV *(microphone, podium, laptop, and projection screen)*

Exhibit

- Maximize your brand's impact and visibility
- Educate attendees
- Connect with key decision-makers
- Generate leads
- Showcase your products & services
- Gain industry insights
- Create customer relationships





Booth Size	*Associate Member Rate	Non-Member Rate
10 x 10	$2,850	$3,750
10 x 20	$5,100	$6,025
10 x 30	$7,650	$8,300
20 x 20	$10,200	$13,335

ADDITIONAL OPTIONS:

Corner Booth Upgrade: $200

Truck Spotlight: $1,000 each (with minimum purchase of 10 x 10 exhibit space)

**Not an Associate Member? Contact us to learn more*

Dedicated Exhibit Hall Hours

(Hours are subject to change)

Monday April 5th
5:00 PM – 7:30 PM
Welcome Reception

Tuesday April 6th
8:30 AM - 10:00 AM
Breakfast
11:45 AM – 1:45 PM
Lunch

Wednesday April 7th
8:00 AM - 9:30 AM
Breakfast
11:45 AM – 1:45 PM
Lunch

10 HOURS **of Dedicated Exhibit Hall Networking Opportunities!**

INCLUDED WITH EACH 10' x 10' EXHIBIT SPACE:

- Full Conference Registration which includes admission to the NADCA Party (CECs are only available for Full-Conference registration)
- Expo Hall Only Registration (1 per 10 x 10 booth; additional available @ $350 each) Expo Hall Only registrations do not include admission to the NADCA Party. Additional fees apply.
- Breakfast & Lunch, served in Exhibit Hall + Opening Reception
- Mobile App Lead Generation
- Recognition on the NADCA Annual Meeting website
- Listing in the online Exhibitor Directory with booth number and company description
- Final conference attendee list (opt-ins only)
- Virtual exhibit booth on mobile app!

BOOTH FURNISHINGS

- All furnishings, carpet and electrical service for the exhibit space are purchased separately through Vista.
- An email will be sent directly from Vista, our exhibit services contractor at the end of December 2026 with full details.



2027 FALL TECHNICAL CONFERENCE

SEPTEMBER 17-19, 2027 • CONCORD, NC

EMBASSY SUITES BY HILTON CHARLOTTE/CONCORD GOLF RESORT & SPA

Increase your presence and brand recognition.

With a focus on Best Practices, Hands-On Training, and Certification, FALL TECH attracts technicians and owners who are eager to learn, and ready to grow their business

PLATINUM SPONSOR

$5,000 **SPEAK** √ **EDUCATE** √ **ENGAGE** √ **PROMOTE** √ **EXHIBIT** √ **BRAND** √

Exclusive Choice of Lanyards or Networking Reception

- Conference Session Sponsorship w/video + session introduction
- Present a 20-minute Demo or Solutions Presentation
- One 6′ skirted table + one chair or an equivalent marked space of 8′ x 8′
- One Full Conference registration & One Expo Hall Only registration
- Pre & Post-event attendee list (opt-ins only)
- Brand recognition on the Fall Tech website, select emails, signage, and program agenda

GOLD SPONSOR

$3,000 **EDUCATE** √ **ENGAGE** √ **EXHIBIT** √ **BRAND** √

- Present a 20-minute Demo or Solutions Presentation
- One 6′ skirted table + one chair or an equivalent marked space of 8′ x 8′
- One Full Conference registration & One Expo Hall Only registration
- Pre & Post-event attendee list (opt-ins only)
- Brand recognition on the Fall Tech website, select emails, signage, and program agenda

SILVER SPONSOR

$2,100 **SPEAK** √ **PROMOTE** √ **EXHIBIT** √ **BRAND** √

- Conference Session Sponsorship w/video + session introduction
- One 6′ skirted table + one chair or an equivalent marked space of 8′ x 8′
- One Full Conference registration
- Pre & Post-event attendee list (opt- ins only)
- Brand recognition on the Fall Tech website, select emails, signage, and program agenda

TABLETOP $1,500 / ASSOCIATE MEMBER SPECIAL $1,200*

EXHIBIT √

- One 6′ skirted table + one chair or an equivalent marked space of 8′ x 8′
- One Full Conference registration

**For qualified Members who sponsor the 2027 Annual Meeting and spend $910 or more in 2027 HVAC Hygiene Journal advertising – May 1st Application and payment deadline.*

HANDS-ON STATION SPONSOR

$2,000 **BRAND** √

Select one of our four (4) Hands-On Stations with the option to provide training equipment

- Brand recognition on conference signage and on the program agenda

20-MINUTE HOSTED DEMO OR SOLUTIONS PRESENTATION

$1,500 **EDUCATE** √ **ENGAGE** √

Present your products, services, capabilities, and solutions in the exhibit/networking hall during Lunch.

- Your presentation information listed on the agenda and in the program.
- Includes Signage and AV.

CONFERENCE SESSION SPONSOR W/VIDEO & SESSION INTRODUCTION

$600 **SPEAK** √ **PROMOTE** √

Aligning with NADCA-developed conference education positions your organization as an industry leader

- 45-second promo video presented at the beginning of your assigned conference session
- Opportunity to give a 2-minute introduction prior to the start of the session

DEDICATED PRE OR POST CONFERENCE EMAIL BLAST

$500 **PROMOTE** √

Promote your participation or send a follow-up blast to reinforce your conference message -We'll send your custom HTML to registered attendees either just before or directly after to the conference.

- NADCA will approve content and add a sponsored-content disclaimer
- Post-event delivery report detailing open and click-through rates

BREAKFAST & LUNCH SPONSOR

$350 **BRAND** √

- Brand recognition on F&B tabletop signage in the Exhibit/Networking Hall

2027 NADCA Annual Meeting & Fall Technical Conference Exhibits & Sponsorships Order Form

COMPANY NAME _____

WEBSITE _____ MAIN PHONE _____

ADDRESS _____

CITY _____ STATE _____ ZIP _____

PRIMARY CONTACT _____ TITLE _____

EMAIL _____ PHONE _____

NADCA ANNUAL MEETING EXHIBITS

NADCA MEMBER	NON MEMBER	ADD-ON EXHIBIT OPTIONS
❑ 10 x 10 $2,850	❑ 10 x 10 $3,750	❑ Corner Booth Upgrade $200
❑ 10 x 20 $5,100	❑ 10 x 20 $6,025	❑ Truck Exhibit Space $1,000
❑ 10 x 30 $7,650	❑ 10 x 30 $8,300	**Exhibit Total: $_____**
❑ 20 x 20 $10,200	❑ 20 x 20 $13,335	Locate me away from (3 Max): _____

NADCA ANNUAL MEETING SPONSORSHIPS

Platinum $8,500
- ❑ Mobile App
- ❑ Custom Branding Experience

Gold $7,000
- ❑ Lanyards
- ❑ Tues and Wed Breakfasts & Lunches

- ❑ **Silver $3,000**
- ❑ **Bronze $1,500**

Total Annual Meeting Investment: $_____

Dryer Vent Conference
- ❑ Premier Sponsor $2,500
- ❑ 15-Minute Presentation $500
- ❑ Exhibit Table (Expo Exhibitor) $ Complimentary (Feb. 15th Reservation Deadline)
- ❑ Exhibit Table (Non-Expo Exhibitor) $750

MARKETING & BRANDING OPTIONS

Speaking Opportunities
- ❑ Session Sponsor w/ Video $1,000
- ❑ 20-Minute Demo/Presentation $1,500

ANNUAL MEETING BRANDING & ADVERTISING OPPORTUNITIES

- ❑ Conference Website Advertising $550
- ❑ Dedicated E-Blast $600
- ❑ Mobile App Push Notifications $350

Golf Outing
- ❑ Hole Sponsor $100
- ❑ Breakfast & Lunch Sponsor $450
- ❑ Drink Ticket Sponsor $450

FALL TECHNICAL CONFERENCE

- ❑ Platinum Sponsor $5,000
- ❑ Gold $3,000
- ❑ Silver $2,100
- ❑ Tabletop Exhibit $1,500
- ❑ Early Bird Assoc. Member Special* $1,200
- ❑ Session Sponsor w/ Video $600
- ❑ Hands-On Station Sponsor $2,000
- ❑ 20-Minute Demo/Presentation $1,500
- ❑ Dedicated E-Blast $500
- ❑ Breakfast & Lunch Sponsor $350

Total Fall Tech Investment _____

**For qualified Associate Members – application and payment must be received by May 1, 2027*

PAYMENT INFORMATION

Return order form to: dgroves@nadca.com
National Air Duct Cleaners Association, 1120 Rt. 73, Suite 200, Mount Laurel, NJ 08054
NADCA Tax ID: 73-1340488

PAYMENT METHOD: ❑ Invoice us for payment by Check or Wire/ACH
❑ Charge my credit card below
❑ American Express ❑ Visa ❑ MasterCard

CARDHOLDER _____

CARD NUMBER _____ EXPIRATION _____ CVV _____

BILLING ADDRESS _____

CITY _____ STATE _____ ZIP CODE _____

AMOUNT _____ SIGNATURE _____ DATE _____

By signing above, I acknowledge that I have read and agree to the payment terms and conditions in the NADCA Rules & Regulations

NADCA RULES & REGULATIONS

1. Full payment must be received by the date indicated on your invoice. NADCA may require payment in full prior to fulfillment of any sponsorship, exhibit, or advertising commitment.
2. Cancellations must be submitted in writing to NADCA (dgroves@nadca.com). A 50% cancellation fee will apply to all exhibit and sponsorship cancellations received more than 90 days before the applicable event.
   - 2027 Annual Meeting: Cancellations must be received by January 5, 2027.
   - 2027 Fall Tech Conference: Cancellations must be received by June 19, 2027.

   Cancellations received after these dates are non-refundable and non-transferable. No refunds or transfers will be issued for cancellations after the applicable deadline.
3. Advertising cancellations must be submitted in writing to NADCA at least 90 days prior to the scheduled advertising run date. Cancellations received less than 90 days before the scheduled run date are non-refundable and non-transferable. Funds may not be transferred to another advertising opportunity, event, or future year after the cancellation deadline.
4. No refunds or transfers will be issued for exhibitors, sponsors, or advertisers that do not participate in or use their purchased opportunity.
5. Payment must be received in full before advertisements, sponsorship benefits, exhibit space, or other contracted benefits are fulfilled.
6. NADCA reserves the right to approve any advertising content prior to publication or distribution.
7. Exhibitors, sponsors, and advertisers are responsible for the accuracy of all content submitted to NADCA. NADCA is not responsible for grammatical, spelling, or other errors appearing in submitted materials.
8. Print advertisements must be high quality and submitted as a minimum 300 DPI digital file. Ads must be provided in PDF format and must be saved in CMYK. Print-ready files should include all fonts and images and be converted to outlines when appropriate. All ads will be printed in full color. Proofs will not be provided by NADCA to the advertiser. NADCA is not responsible for errors in printed advertisements resulting from files that were not properly prepared or from materials provided after the submission deadline. NADCA will not be held liable for any printing errors resulting from files supplied by the advertiser.
9. Web and Air Conveyance ads must be submitted in the format specified by NADCA. Acceptable file types may include JPG, PNG, GIF, and must be under 64MB.
10. Dedicated email advertisements must be submitted as an HTML file unless otherwise specified by NADCA. Email platforms may impose additional formatting or technical requirements.
11. Acceptance of an Associate Membership of NADCA or a publication of an advertisement, sponsorship, exhibit, or other promotional material does not constitute an endorsement by NADCA of the advertised company, product, or service.