

2024 FALL TECHNICAL CONFERENCE

SEPTEMBER 6-8, 2024 • DURHAM, NC



Looking to increase your presence and brand recognition? Don't miss this unique opportunity to network with NADCA members.

Associate Member companies can be a part of this hand-on experience and take part in over 8 hours of dedicated face time with current and prospective customers, suppliers and manufacturers.

Sponsorships

Platinum - EXCLUSIVE - \$5,000

Lanyards, Notepads, Safety Equipment or Conference Bags

- Choice of branded attendee lanyards, notepads, or conference bags
- One 6' skirted table + one chair or an equivalent marked 8' x 8' space
- One FULL registration & One Expo Hall only registration
- Sponsored session with 45-second promo video
- Pre & Post event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage and program

Gold - \$2,000

Sponsored Table Top Exhibit

- One 6' skirted table + one chair or an equivalent marked 8' x 8' space
- One FULL registration & One Expo Hall only Registration
- Sponsored session with 45-second promo video
- Pre & Post event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage and program

Silver - \$1,500

Table Top Exhibit

- One 6' skirted table + one chair or equivalent marked 8' x 8' space
- One FULL registration

Associate Members Special - \$1,200*

Table Top Exhibit

- One 6' skirted table + one chair - or equivalent marked 8' x 8' space
- One FULL registration

**For qualified Associate Members*



Sponsored Session - \$1,000

- 45-second promo video presented at the beginning of a designated sessions.
- 2-minute intro
- Six Available (6)

**NADCA Associate Members who sponsor the 35th Annual Meeting & who spend \$910 or more in DucTales advertising, are eligible to receive a \$1,200 tabletop exhibit at the Fall Technical Conference.
(A \$300 savings)**



Lock in your 2024 Exhibitor Rate!

Early Bird
Exhibitor Booth Registration
2025 Annual Meeting & Expo

Reserve Today!
Deadline June 15, 2024

Payment must be received in full.



NADCA EARLY BIRD 2025 & YEAR ROUND INSERTION ORDER

Company name: _____ Website: _____

Parent company: _____

Address : _____

City, state, zip: _____

Phone: _____

Primary contact: _____ Title _____

Email: _____ Phone: _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the payment policies and requirements, rules, terms, conditions, and regulations associated with NADCA.

Authorized Name _____ Title _____

Authorized Signature _____ Date _____

NADCA Annual Meeting Exhibits - 2025

Exhibit Booth Size	Early Bird		Early Bird	
	Must be paid by 6/15/24	After 12/5/24	Must be paid by 12/5/24	After 12/5/24
	Associate Members		Non-Members	
10'x10'	\$2,500	\$2,850	N/A	\$3,750
10'x20'	\$4,400	\$5,100	N/A	\$6,025
10'x30'	\$6,600	\$7,650	N/A	\$8,300
20'x20'	\$8,200	\$10,200	N/A	\$13,335

Exhibit Enhancements

Corner \$200 Quantity _____
 Truck Exhibit Space \$1,000 Quantity _____

Total Investment: _____

Locate Me Away From (3 Max): _____

NADCA Annual Meeting Sponsorships

- Platinum**\$8,500 Welcome Reception, Keynote Session, Relaxation Lounge, Conference Bags
- Gold**.....\$6,500 Notebooks, Lunch, Lanyards
- Silver**.....\$4,500 Coffee, Snack, Spiked Ice Pops
- Bronze**.....\$1,500 Industry Supporter, Sponsored Session

NADCA Associate Membership

- \$1,500 (July 1 - June 30)
- \$100 Application Fee for New or Lapsed Members

NADCA Fall Technical Conference

- Platinum Tabletop Exhibit**\$5,000 Lanyards, Notepads, Conference Bags,, Safety Equipment
- Gold Tabletop Exhibit**.....\$2,000
- Silver Tabletop Exhibit**.....\$1,500
- Associate Member Special Tabletop Exhibit**.....\$1,200
- Sponsored Session**.....\$1,000



NADCA EARLY BIRD 2025 & YEAR ROUND INSERTION ORDER

Advertising

DUCTALES ADS

PAGE SIZE	MEMBER PRICING			NON-MEMBER PRICING		
	1 issue	3 issues	6 issues	1 issue	3 issues	6 issues
Full-Page Bleed	<input type="checkbox"/> \$910	<input type="checkbox"/> \$820 ea	<input type="checkbox"/> \$750 ea	<input type="checkbox"/> \$1,210 ea	<input type="checkbox"/> \$1,120 ea	<input type="checkbox"/> \$1,020 ea
Half-Page	<input type="checkbox"/> \$680	<input type="checkbox"/> \$610 ea	<input type="checkbox"/> \$560 ea	<input type="checkbox"/> \$910 ea	<input type="checkbox"/> \$830 ea	<input type="checkbox"/> \$760 ea

Premium Position . . . \$250 QTY _____
 Back Cover \$500 QTY _____
 Issues Requested _____

DUCTALES BUYERS GUIDE LISTINGS
 Featured Listing \$500
 Basic Listing
 # Of Additional Categories _____

DIGITAL ADS

CONSECUTIVE MONTHS	3 MONTHS		6 MONTHS*		9 MONTHS*		12 MONTHS*	
DIGITAL AD POSITIONS	Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member
Footer (728x90)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$680	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,550
Homepage Side-bar (350 x 220)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$680	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,550
Secondary Side-bar (350 x 220)	<input type="checkbox"/> \$500	N/A	<input type="checkbox"/> \$900	N/A	<input type="checkbox"/> \$1,350	N/A	<input type="checkbox"/> \$1,750	N/A
Video Side-Bar	<input type="checkbox"/> \$500	N/A	<input type="checkbox"/> \$900	N/A	<input type="checkbox"/> \$1,350	N/A	<input type="checkbox"/> \$1,750	N/A
Air Conveyance monthly e-newsletter	<input type="checkbox"/> \$400	<input type="checkbox"/> \$680	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,550

Campaign Run Date Month(s) _____ Dedicated Email to NADCA Database \$750

RE-TARGETING AD(S)

15-Day Campaign \$2,500 30-Day Campaign \$4,000

TOTAL ADVERTISING INVESTMENT \$ _____

Payment

Please return the completed Insertion Order, with full payment to:
 emielcarz@ahint.com | National Air Duct Cleaners Association
 1120 Route 73, Suite 200 | Mount Laurel, NJ 08054 | NADCA Tax ID: 73-1340488

Payment Method: Check Wire/ACH Secured Payment Link

Credit Card: AMEX VISA MasterCard

Cardholder _____

Card Number _____

Billing Address _____

Expiration _____ CVV _____

Charge Amount _____

Signature _____ Date _____

PAYMENT TERMS AND CONDITIONS

1. Full payment must be received by the terms outlined on your invoice. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
2. The cancellation processing fee for exhibits and sponsorship is 50% of total support.
3. All cancellations must be submitted to NADCA in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is canceled on or before 90 days from the event or campaign run date, a refund will be provided minus the cancellation fee.
4. No refunds will be made after the 90 days cut off.
5. Payment must be received in full for advertisements to run.
6. NADCA reserves the right to approve any advertising content
7. Exhibitors, Sponsors & Advertisers are responsible for ensuring the accuracy of all content. NADCA is not responsible for grammatical, spelling, or other errors appearing in the provided content.

8. Print Ads must have a print quality of at least 300 dpi. Email digital ads to cderose@nadca.com. Ads must be high-resolution PDF to size and must be saved in CMYK. PMS and RGB colors can be converted to CMYK. NADCA cannot guarantee the output of colors in files that must be converted. Include all font files. All ads are printed in full-color. The advertiser is responsible for making sure the ad fits these specifications. No proofs will be supplied by NADCA. NADCA will not be held liable for any printing errors if the error is with the original PDF sent by the advertiser. All copy is subject to NADCA approval. In the case of yearlong contracts, NADCA reserves the right to run existing ad if new ad is not sent by the closing date.
9. Web and Air Conveyance ads must be to exact size. Acceptable files are JPEG, PNG and GIF; file size <64MB. Please send exact URL for link.
10. Dedicated emails require submission of 500-word email /graphics (photos, logos, etc.) submitted as HTML file.
11. Associate Membership of NADCA does not indicate an endorsement by the Association of any products or services offered.