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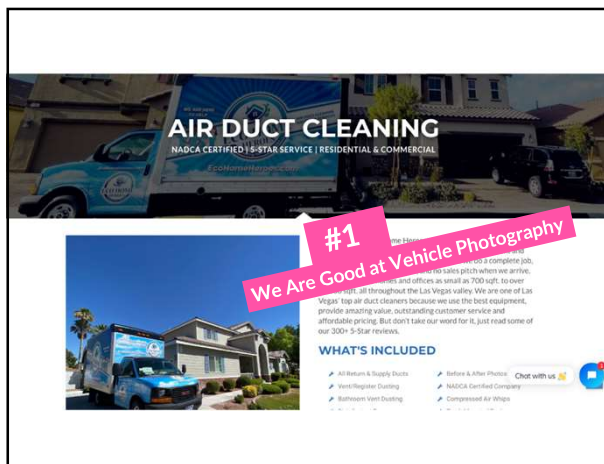
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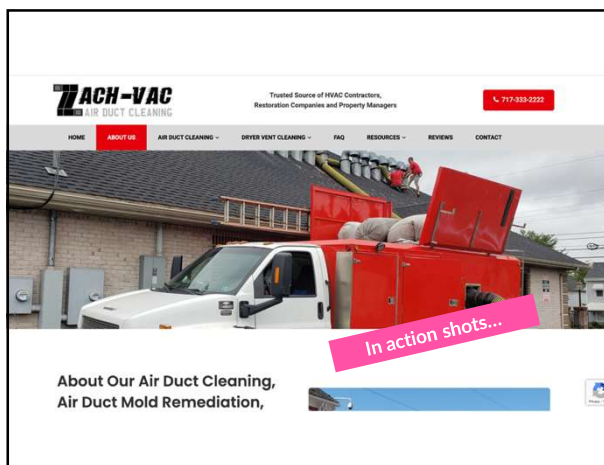
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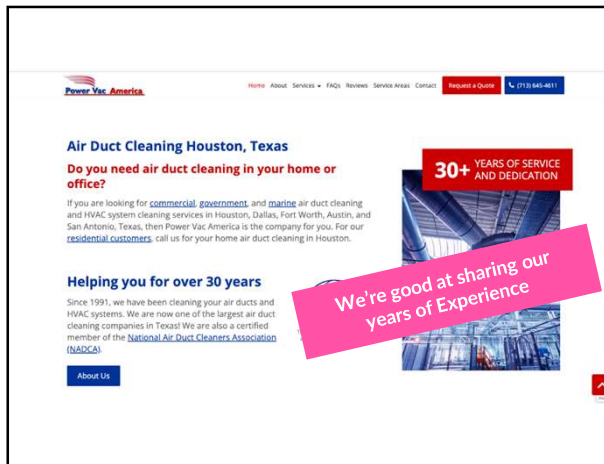
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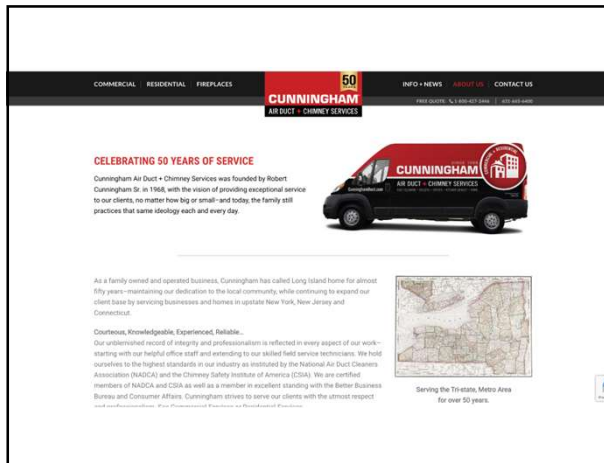
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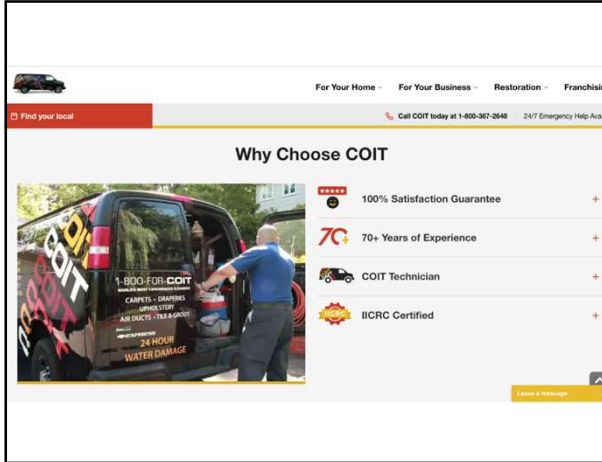


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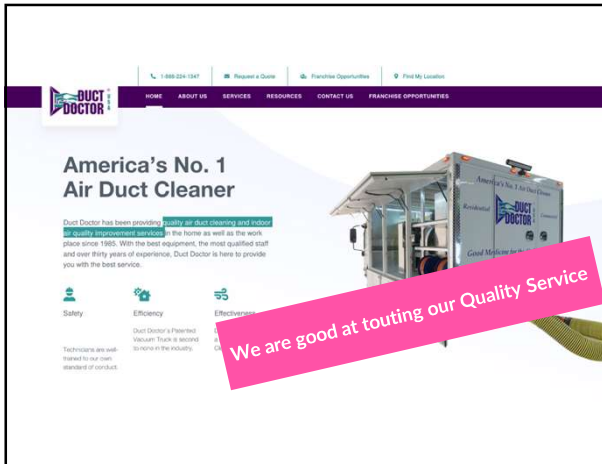
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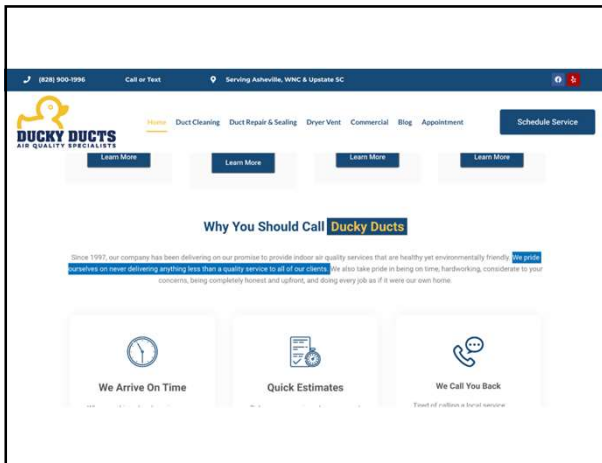
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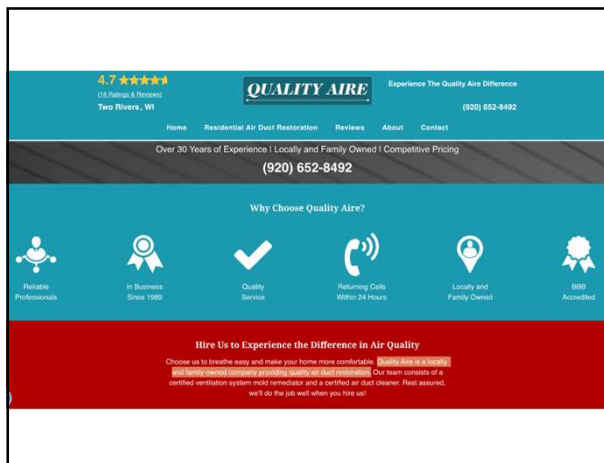
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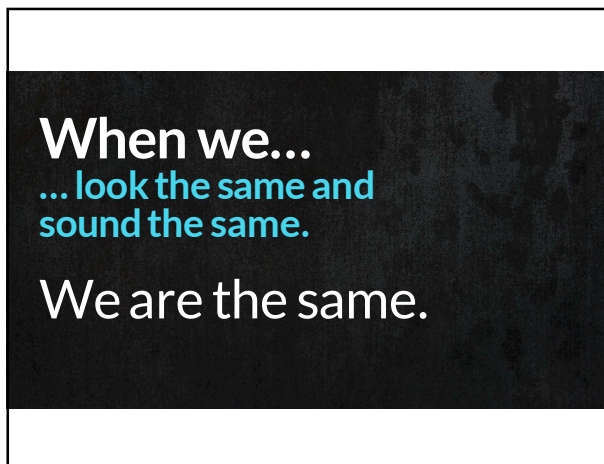
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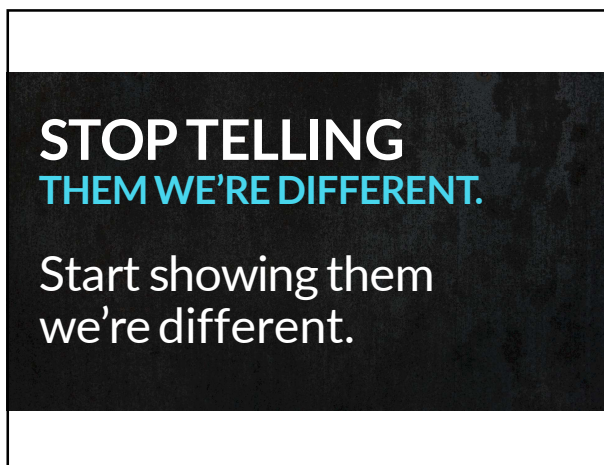
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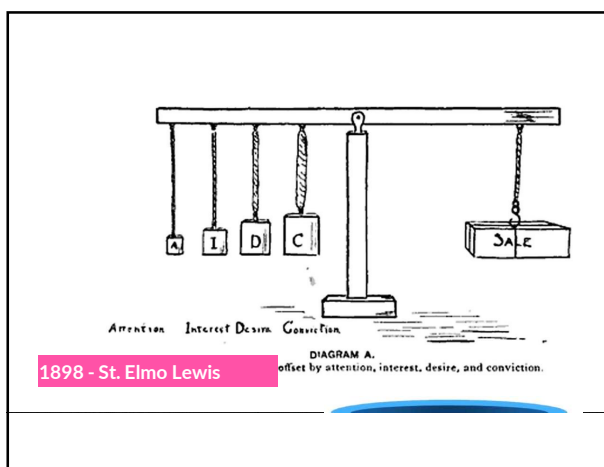
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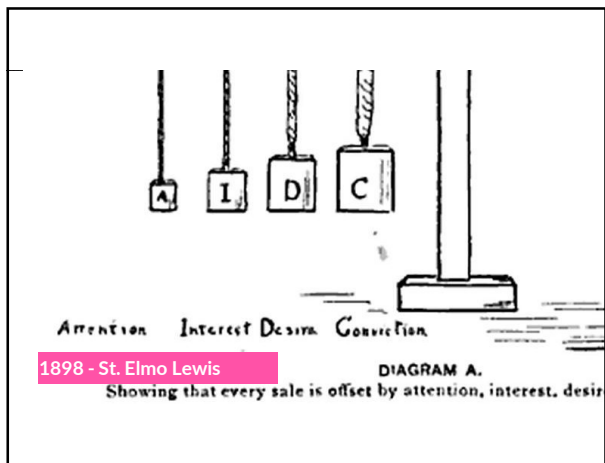
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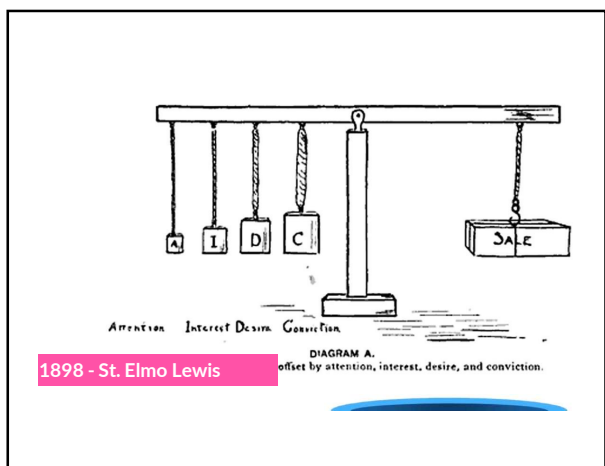
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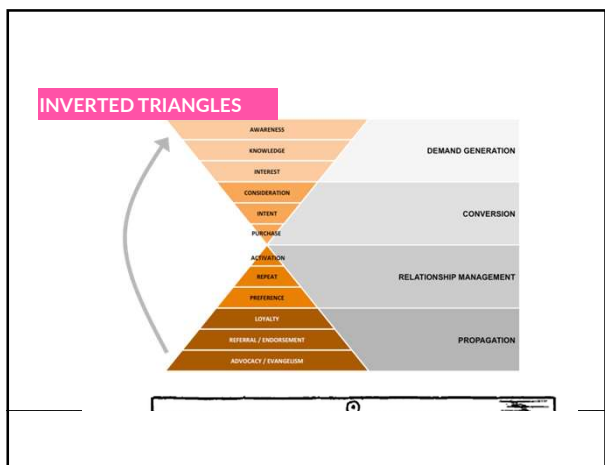
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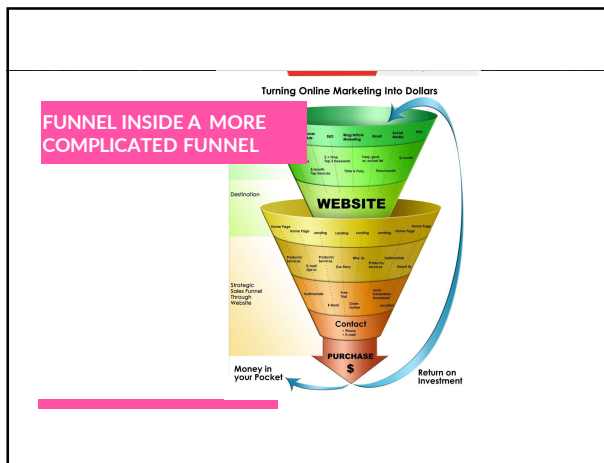
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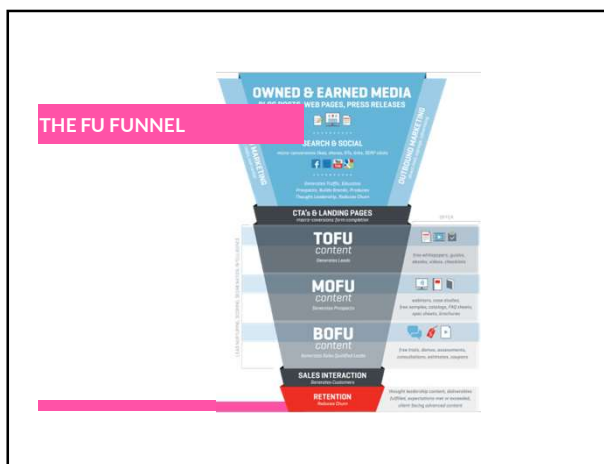
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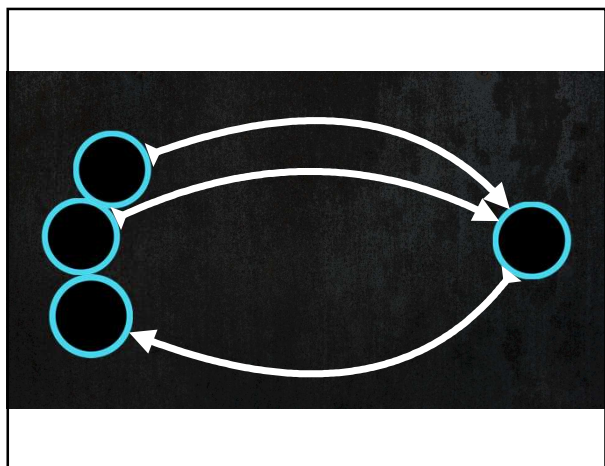
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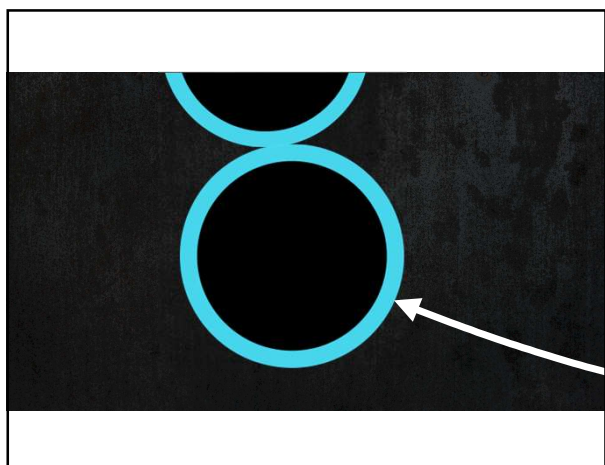
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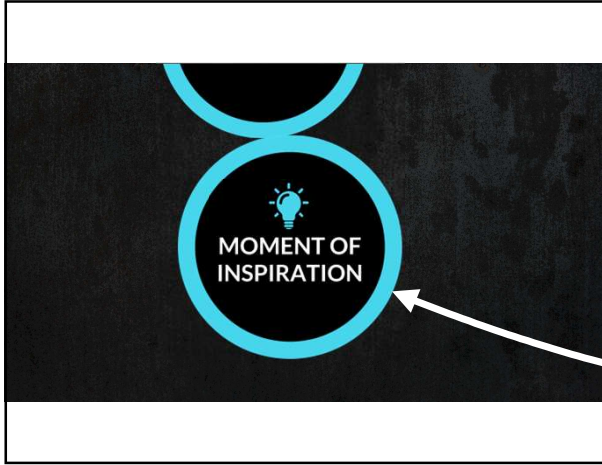
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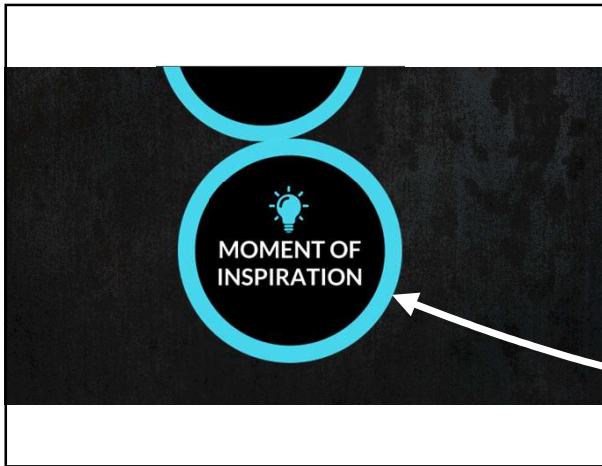
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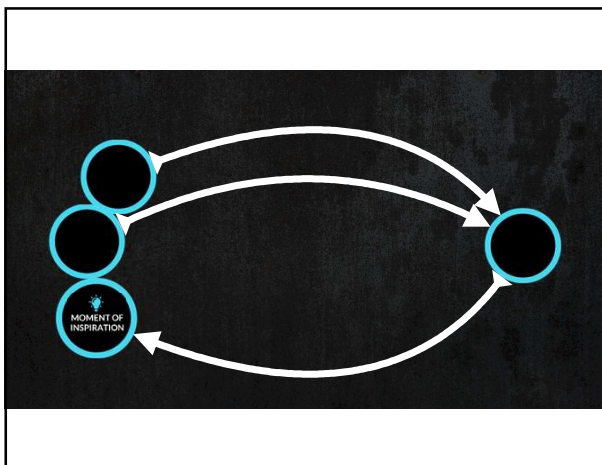
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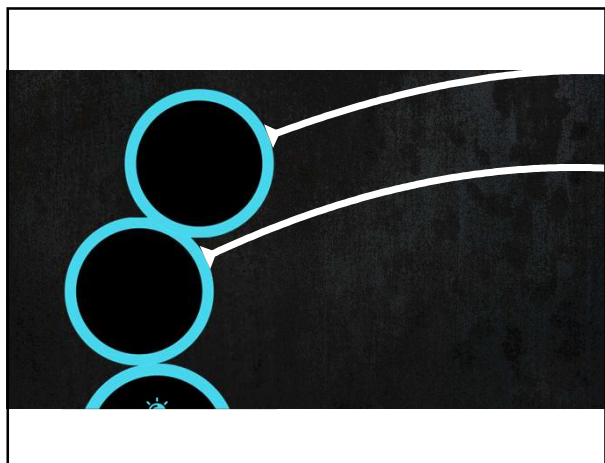
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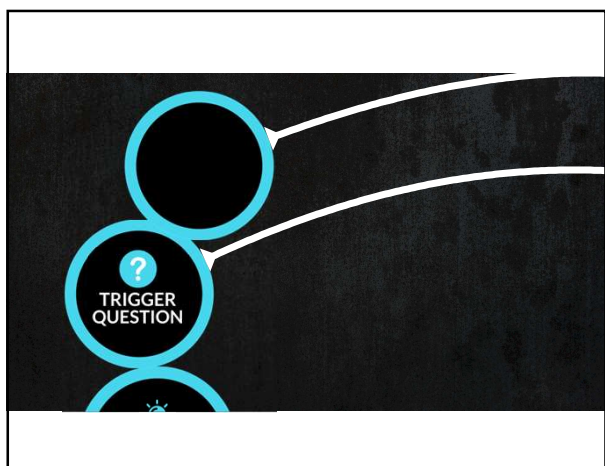
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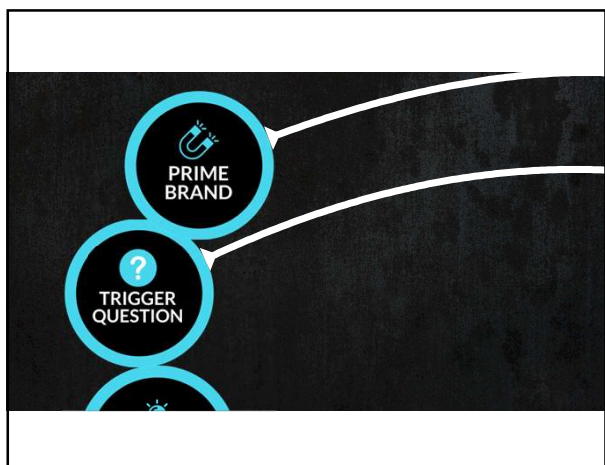
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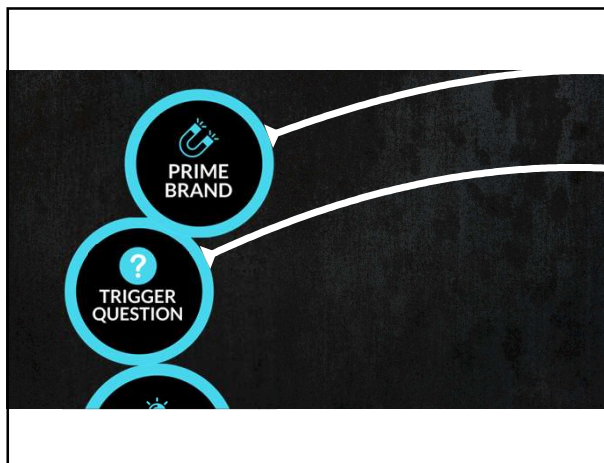
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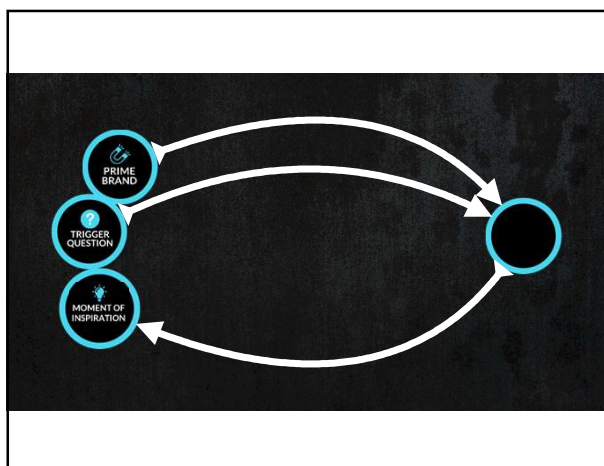
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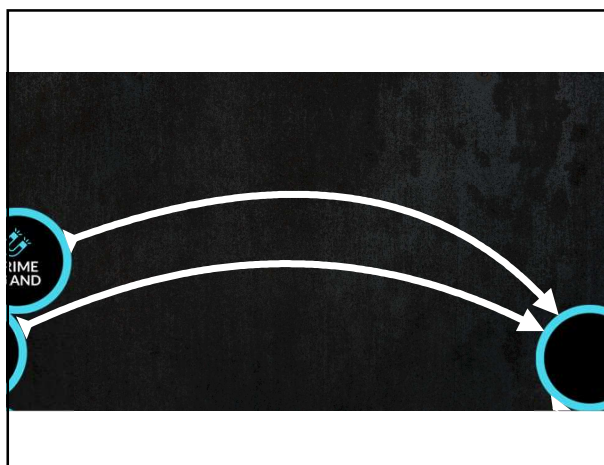
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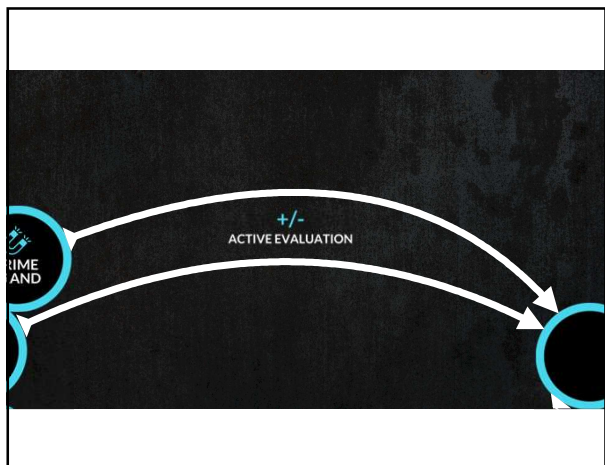
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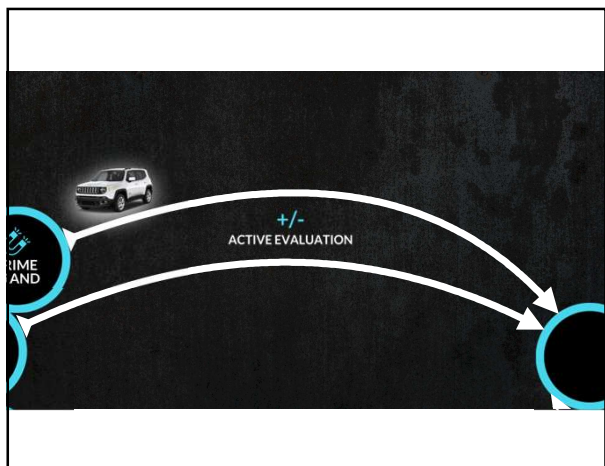
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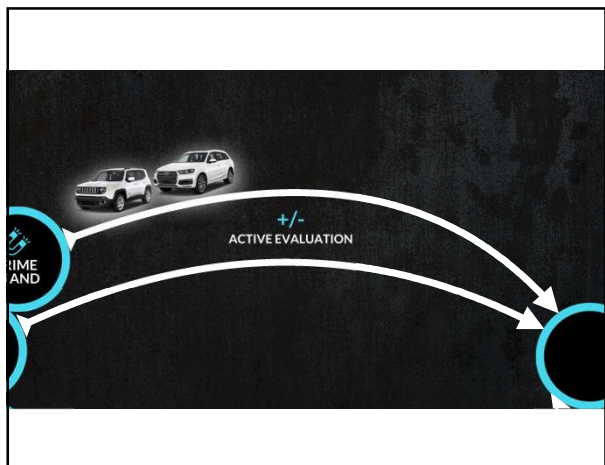
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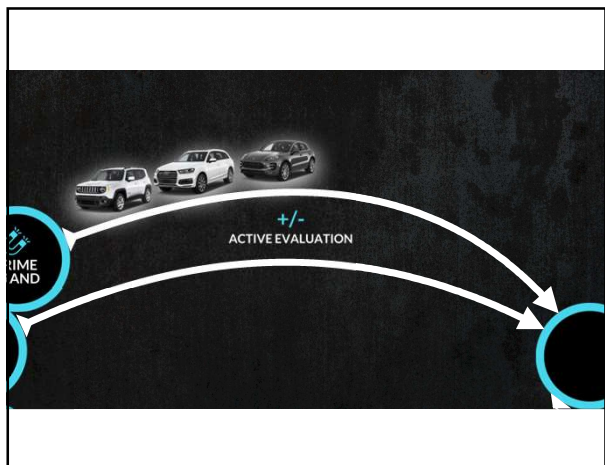
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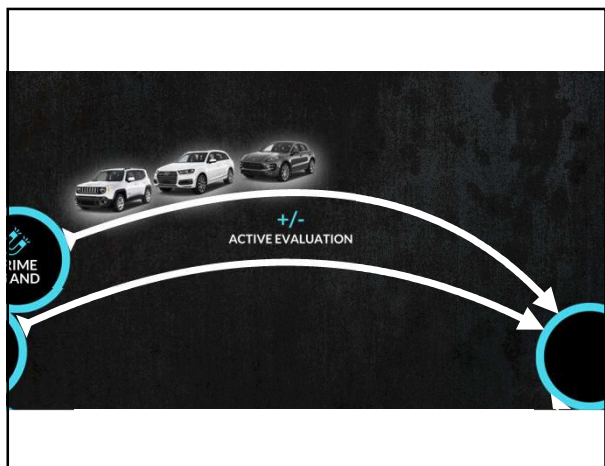
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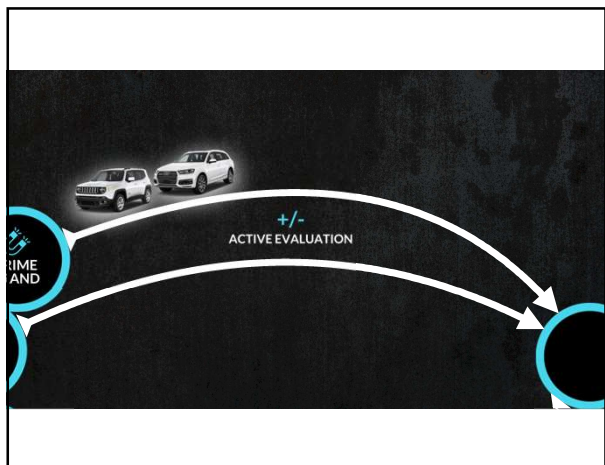
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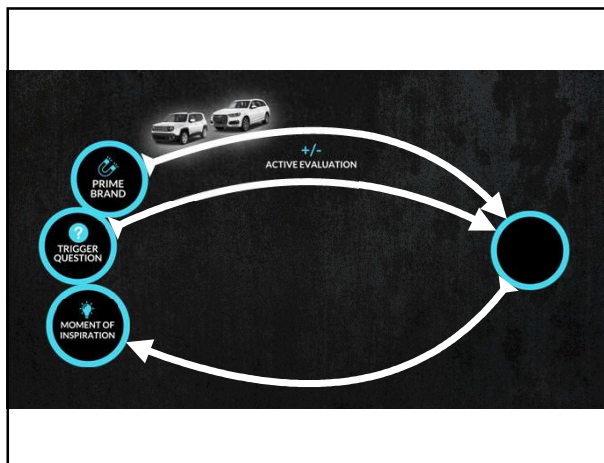
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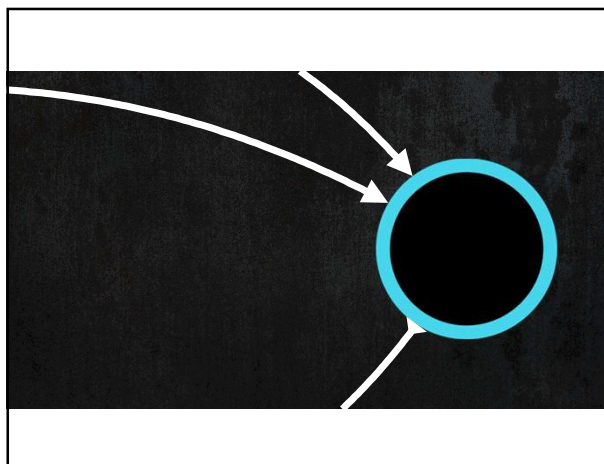
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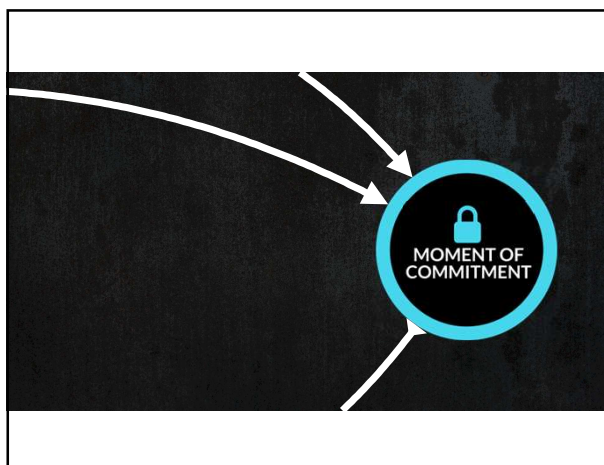
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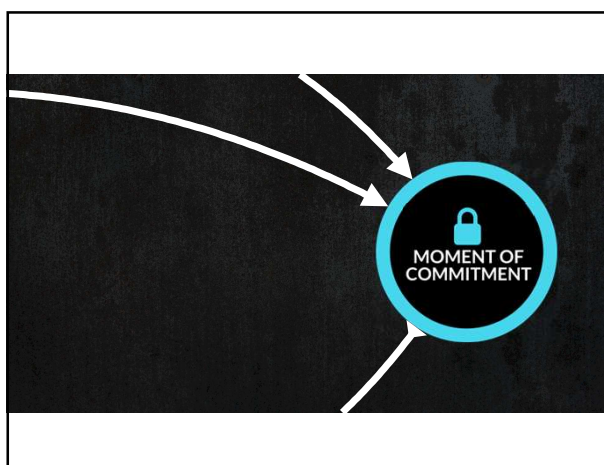
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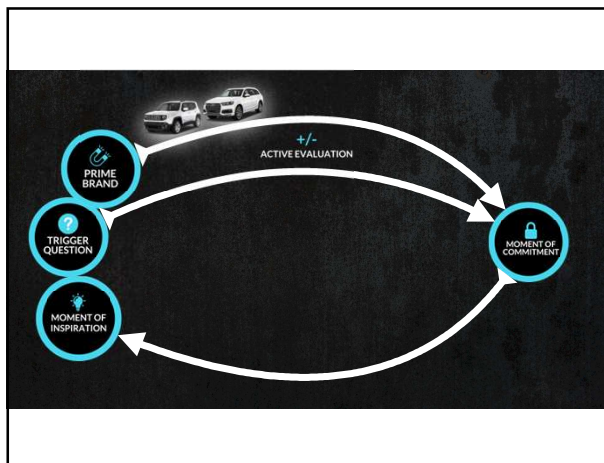
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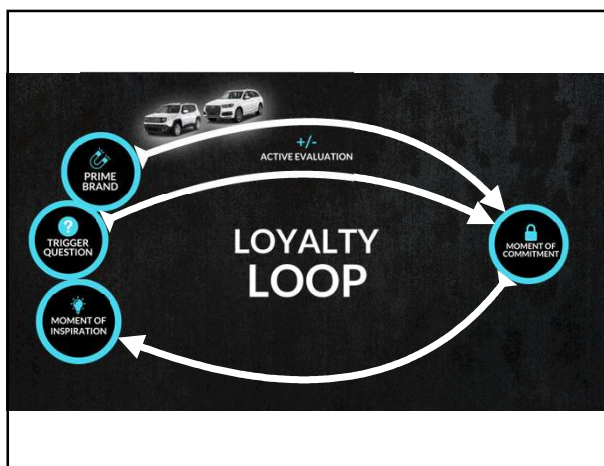
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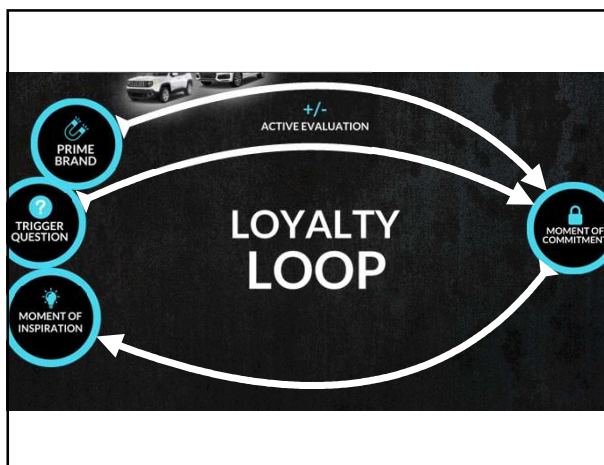
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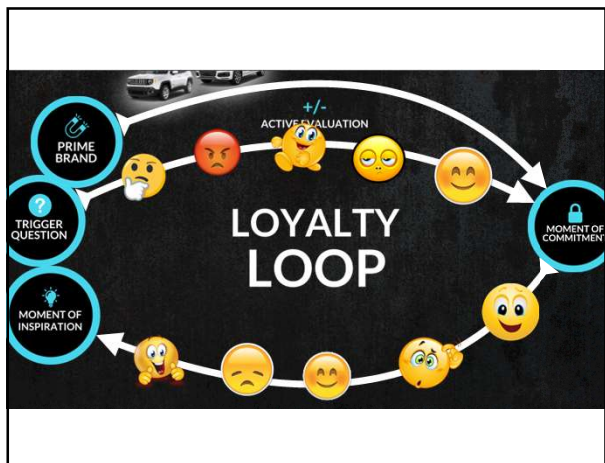
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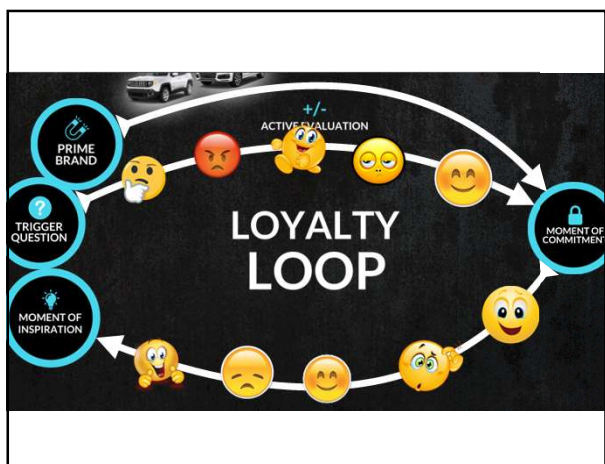
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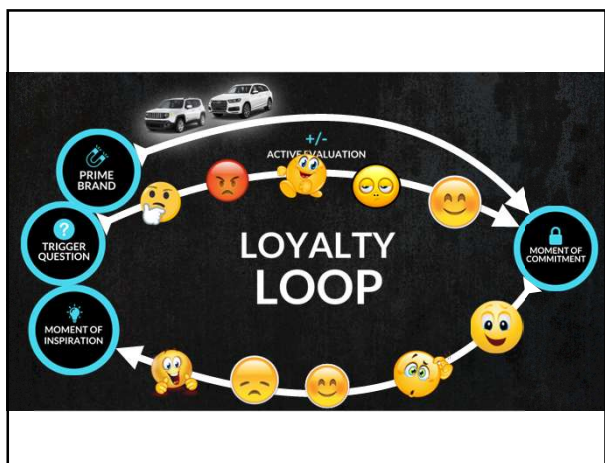
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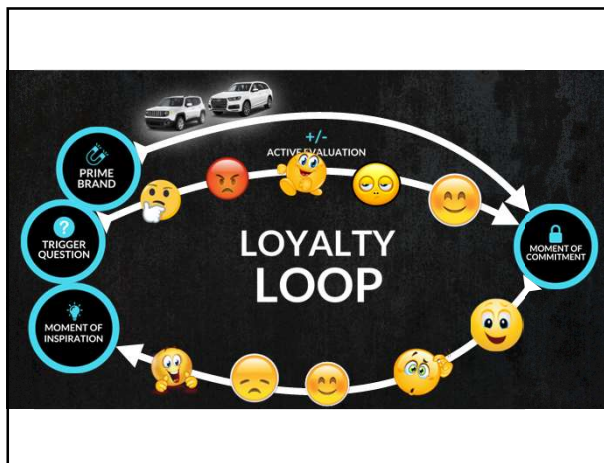
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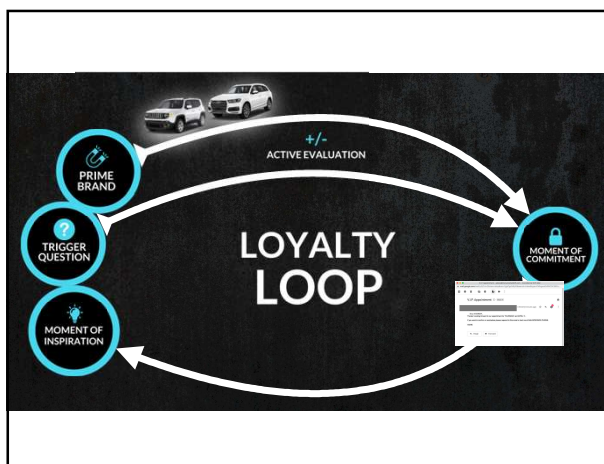
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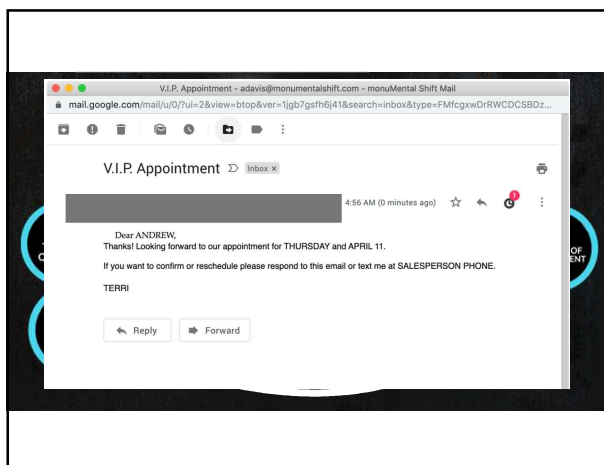
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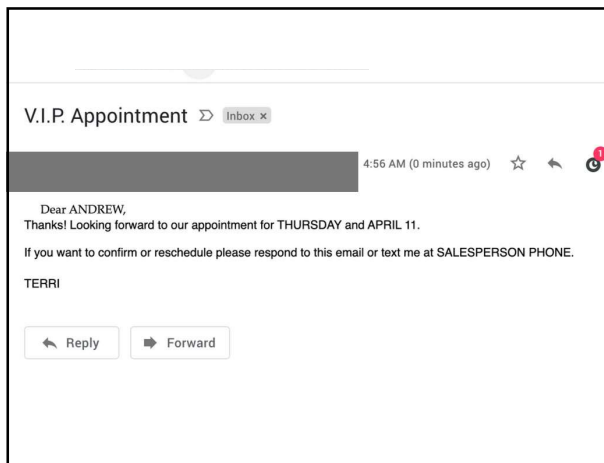
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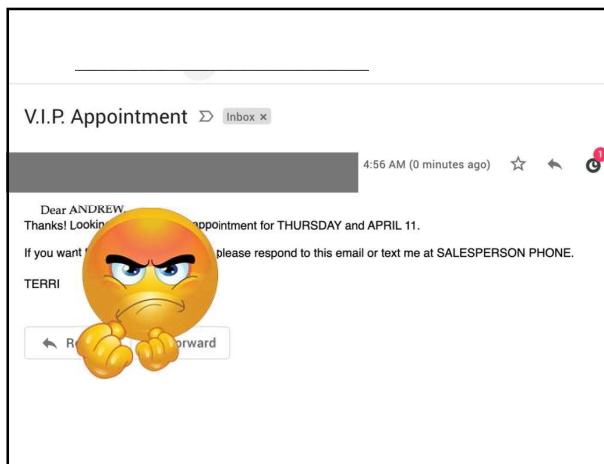
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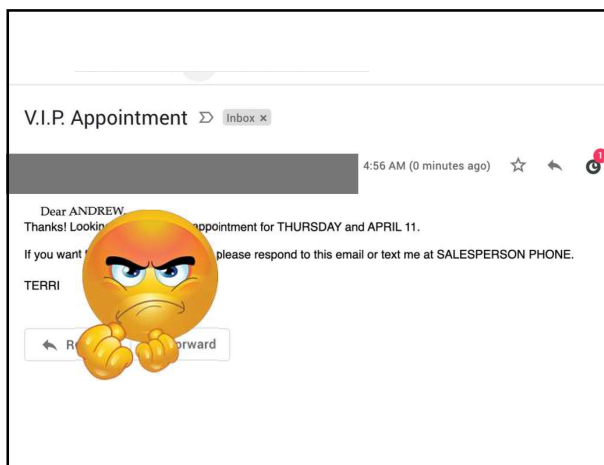
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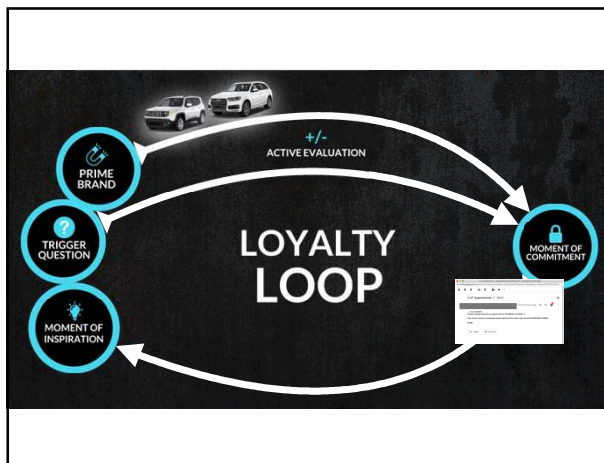
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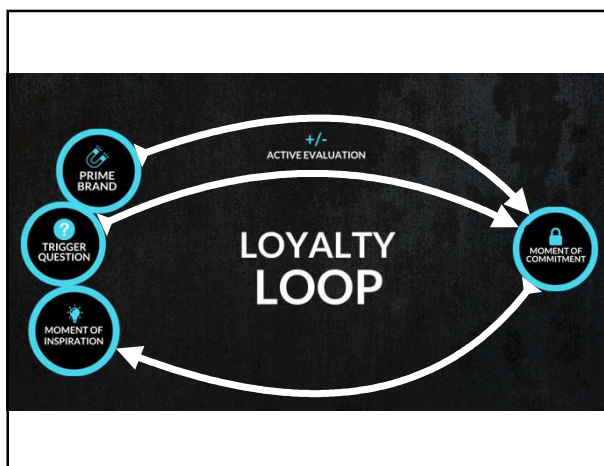
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**CRAFT OUR  
LOYALTY LOOPS**

We don't sell a product or a service.  
We sell an experience.

Andrew Davis  
@DrewDavisHere

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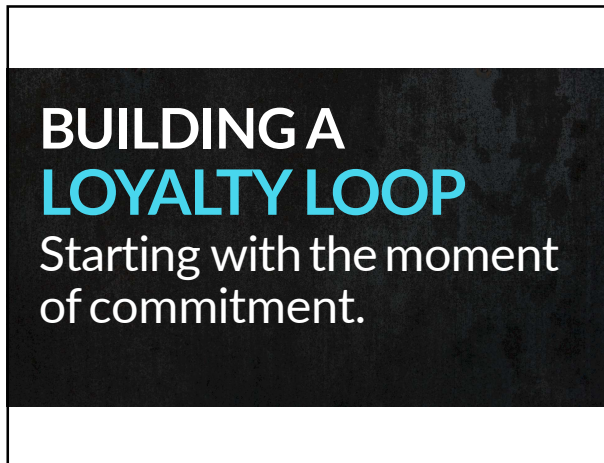
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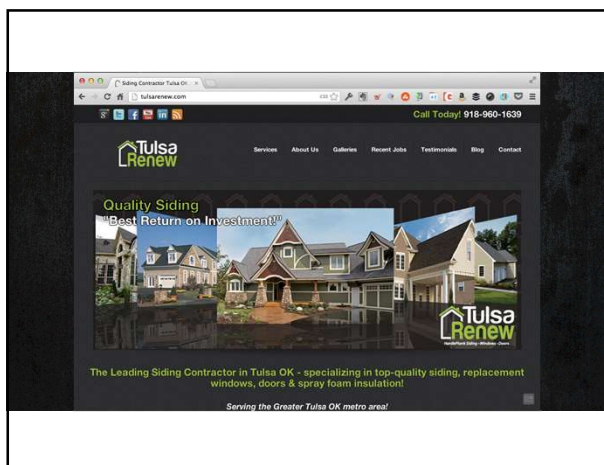
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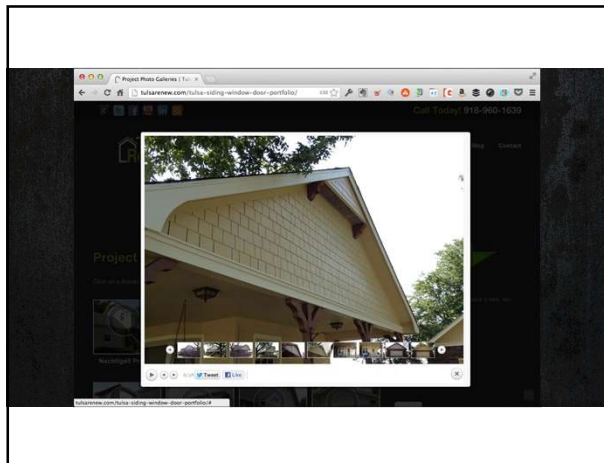
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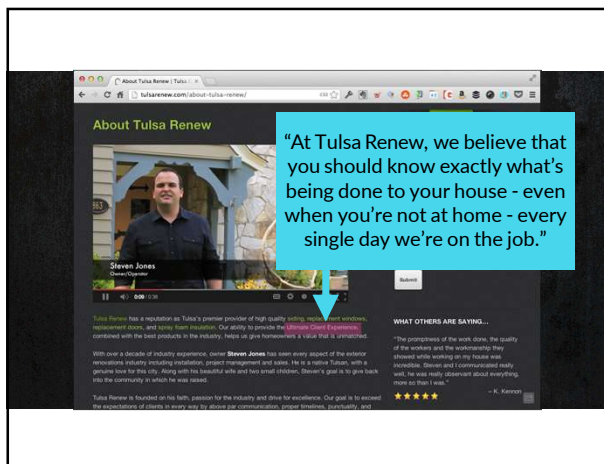
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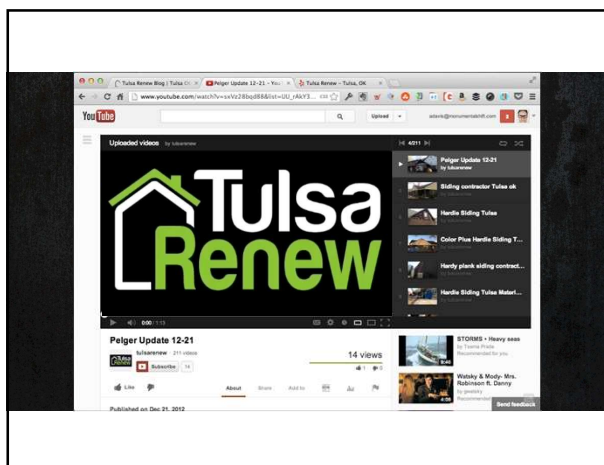
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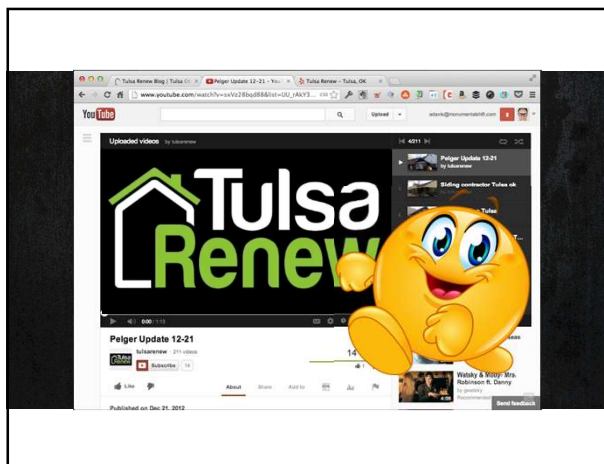
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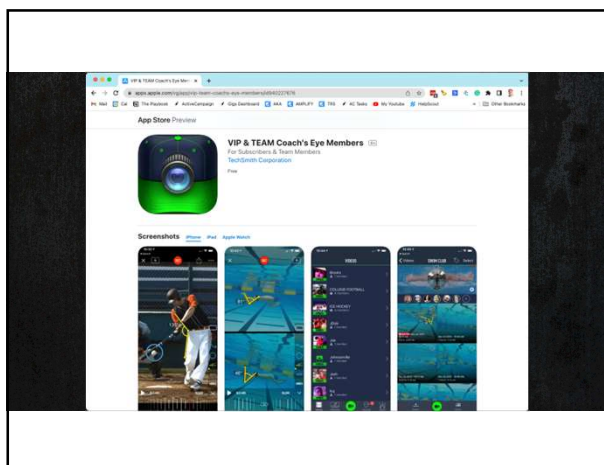
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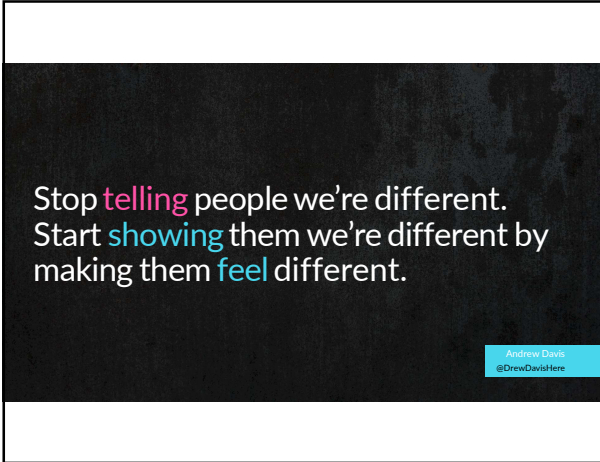
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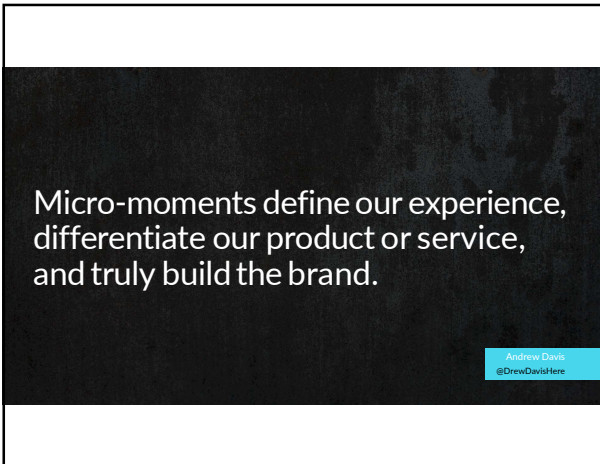
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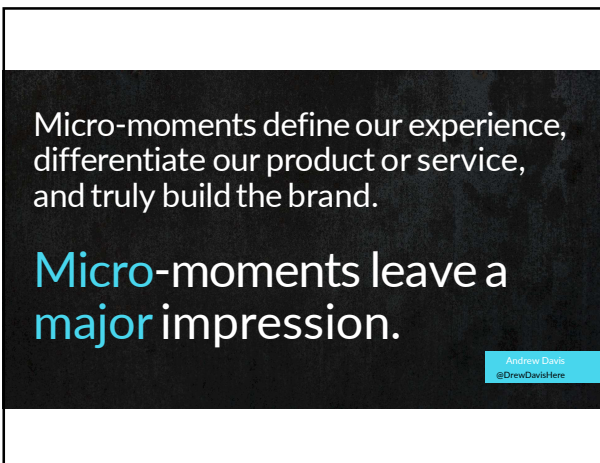
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**WHAT IF...**  
 ...we transform our Loyalty Loop experience?

**ASK YOURSELF...**  
 ...how does every interaction make them feel?

Andrew Davis  
 @DrewDavisHere

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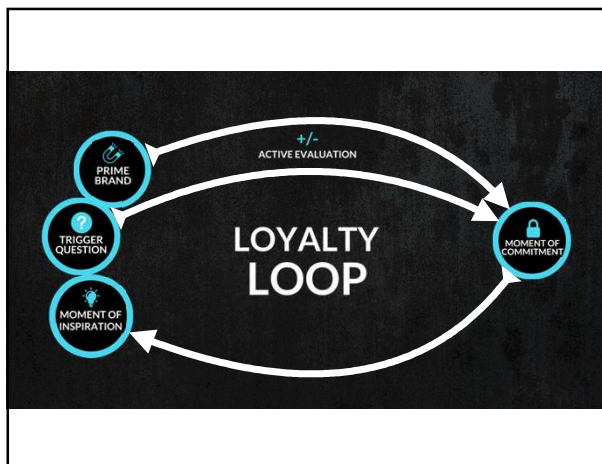
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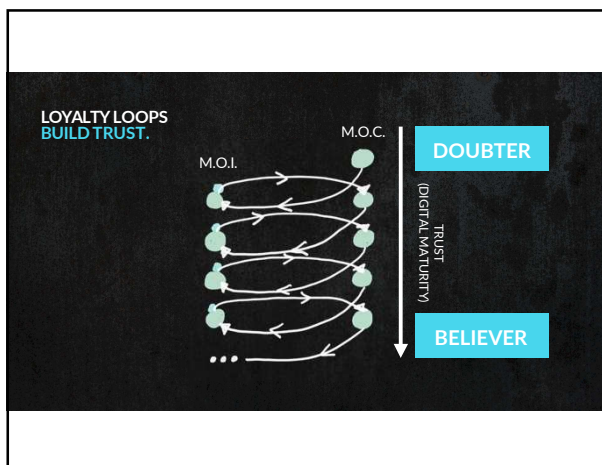
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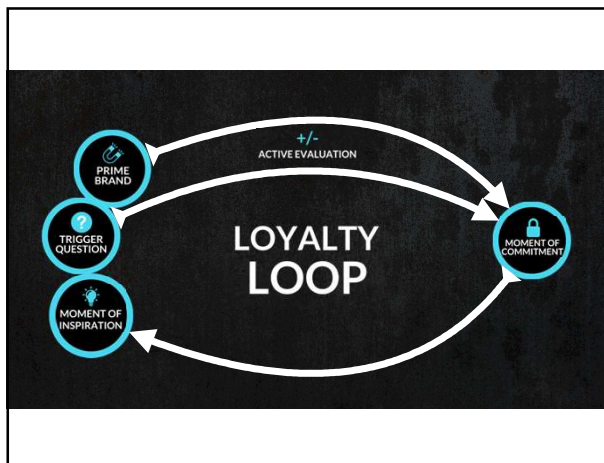
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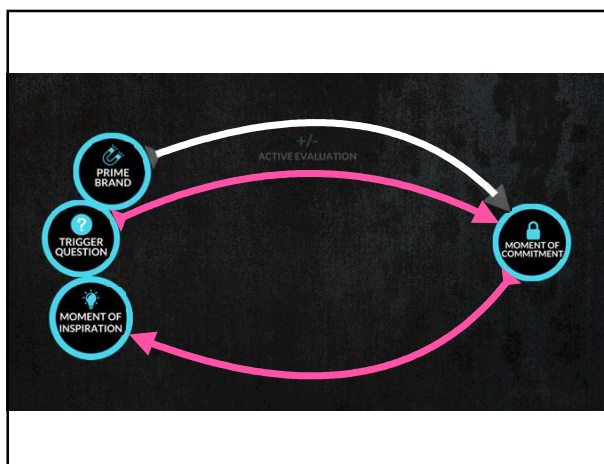
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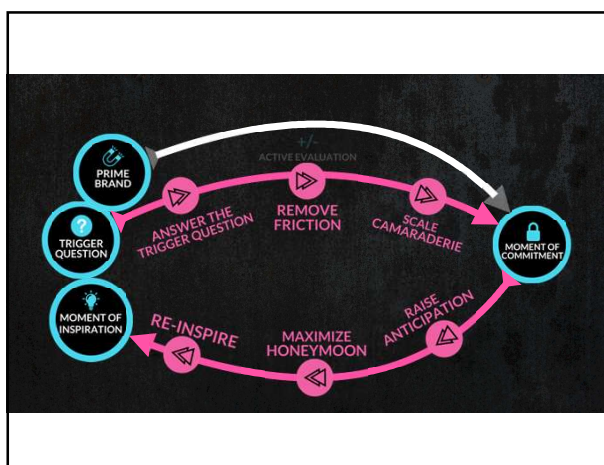
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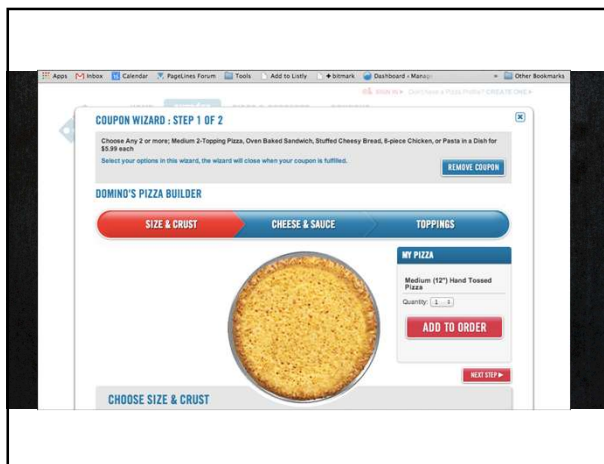
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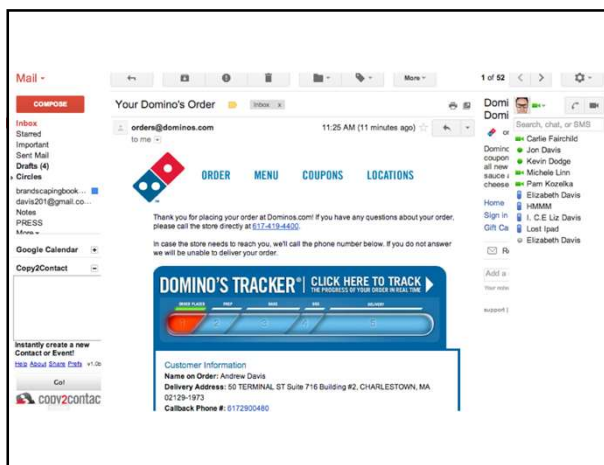
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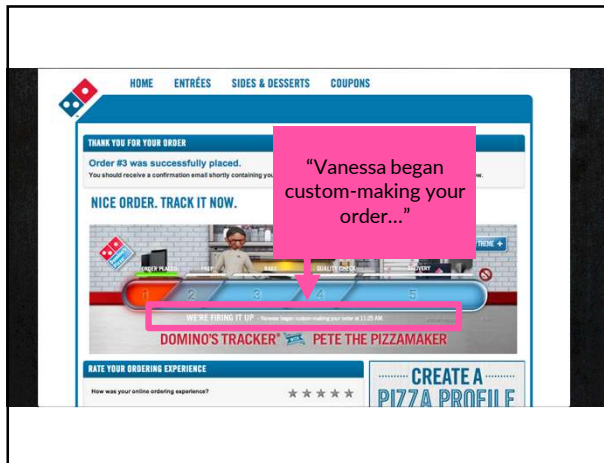
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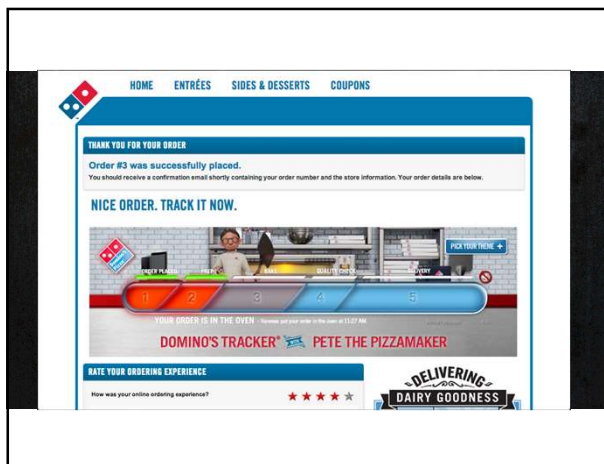
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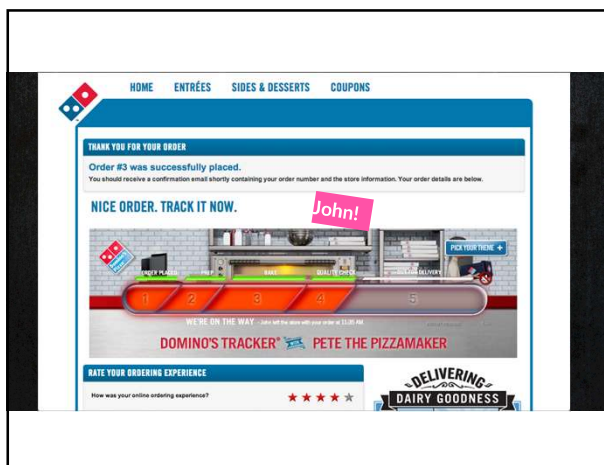
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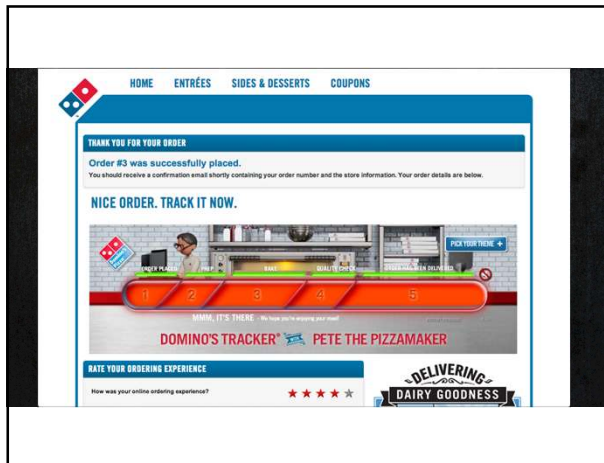
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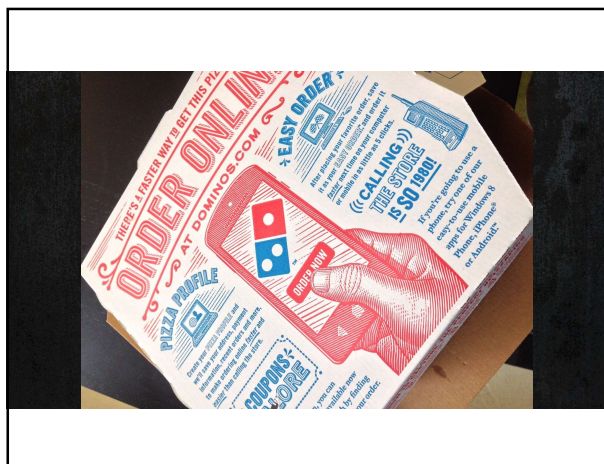
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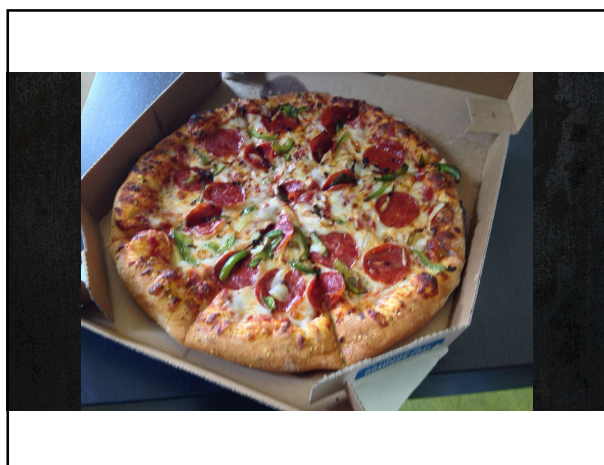
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**THE ORDER TRACKER  
RAISES ANTICIPATION**

But more importantly  
it invites us to share our  
heightened enthusiasm!

Andrew Davis  
@DrewDavisHere

91

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Twitter search results for "dominos order tracker".

- Dan Loper** (@Dan\_Loper) 17h: Love the dominos order tracker. Now I can sit on my porch and say things like "Yo Brandon" when the delivery boy walks up. #ITellaYouIstName #band
- Jenna Lightstone** (@jennalightstone) 13 Oct: watching the dominos tracker on my order makes me so excited. #band
- zombiote** (@zombiote) 13 Oct: Domino's awesome tech "this order - which consisted entirely of soda... had been placed in the oven." delly.caster.com/2019/03/12/... via @Charmast
- Gina Brizendine** (@brizendine) 13 Oct: I love @dominos I just saw the online order tracker! So cool! Love that you see exactly where/who they are in the process of your pizza!
- Rose Ass Bitch** (@rosasassbitch) 13 Oct: @dominos The order tracker is the worst today it keeps freezing on me and now im sad.
- Aaron Harris** (@AARON\_HARRIS) 13 Oct: [Tweet partially obscured]

92

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Twitter search results for "dominos order tracker".

- Dan Loper** (@Dan\_Loper) 17h: Love the dominos order tracker. Now I can sit on my porch and say things like "Yo Brandon" when the delivery boy walks up. #ITellaYouIstName #band
- Jenna Lightstone** (@jennalightstone) 13 Oct: watching the dominos tracker on my order makes me so excited. #band
- zombiote** (@zombiote) 13 Oct: Domino's awesome tech "this order - which consisted entirely of soda... had been placed in the oven." delly.caster.com/2019/03/12/... via @Charmast
- Gina Brizendine** (@brizendine) 13 Oct: I love @dominos I just saw the online order tracker! So cool! Love that you see exactly where/who they are in the process of your pizza! (Highlighted)
- Rose Ass Bitch** (@rosasassbitch) 13 Oct: @dominos The order tracker is the worst today it keeps freezing on me and now im sad.
- Aaron Harris** (@AARON\_HARRIS) 13 Oct: [Tweet partially obscured]

93

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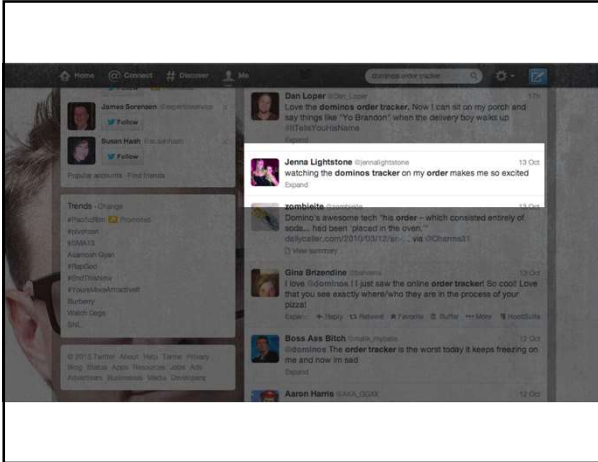
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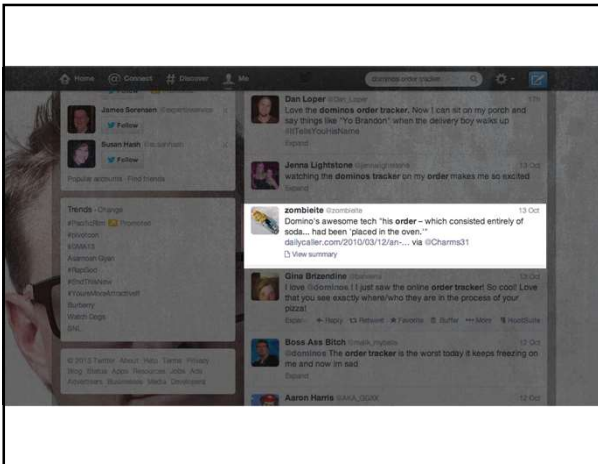
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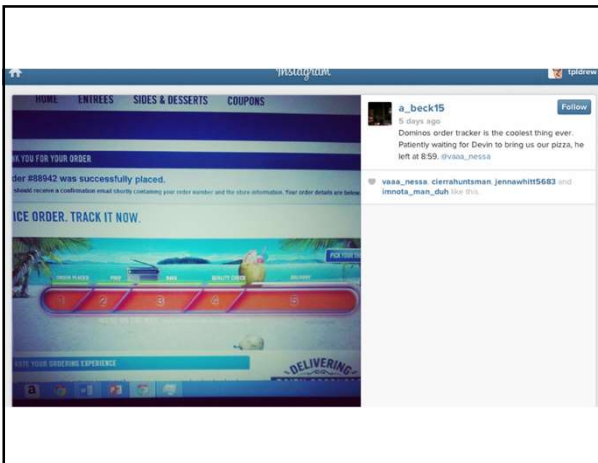
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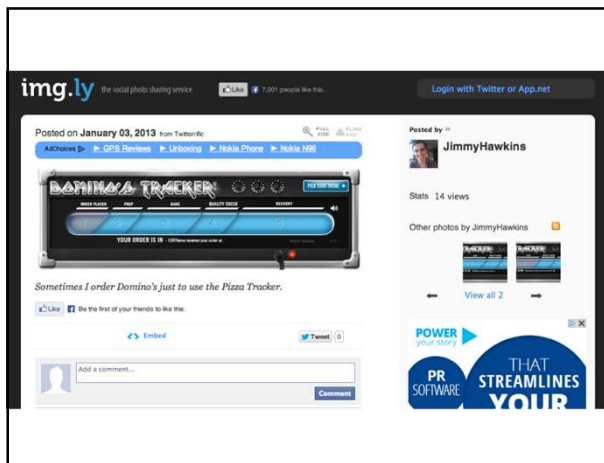
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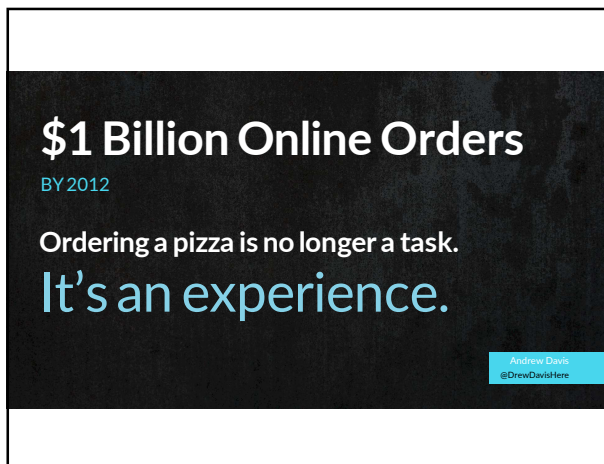
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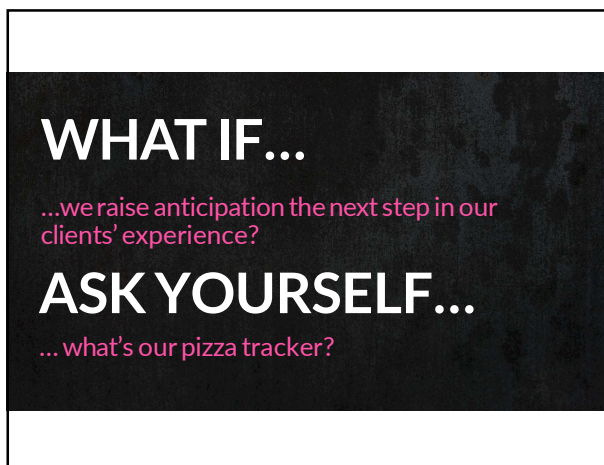
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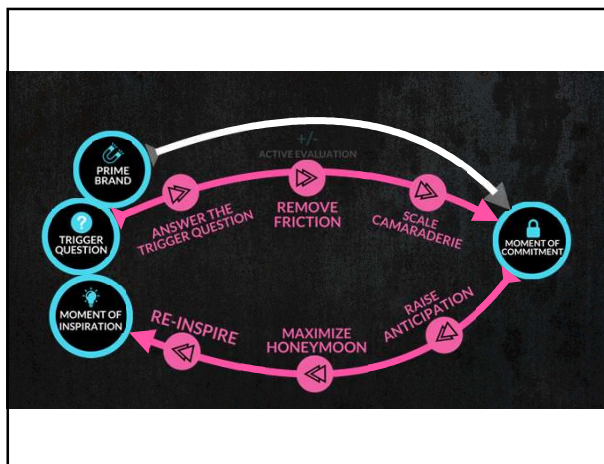
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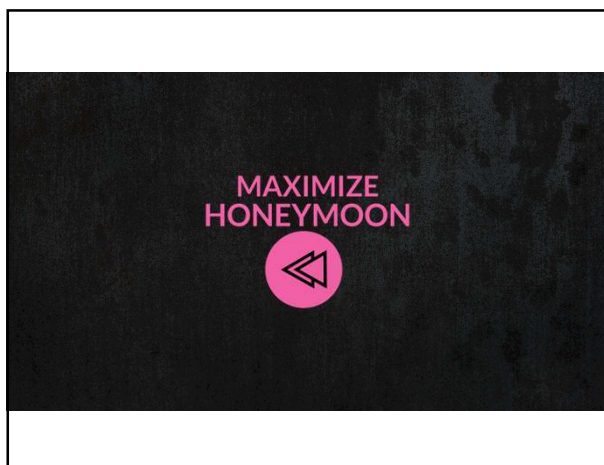
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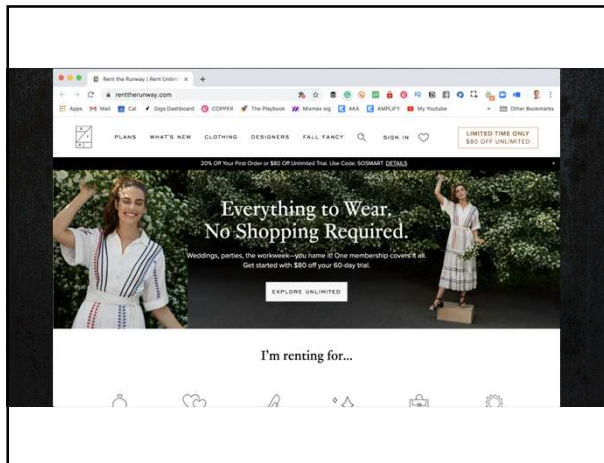
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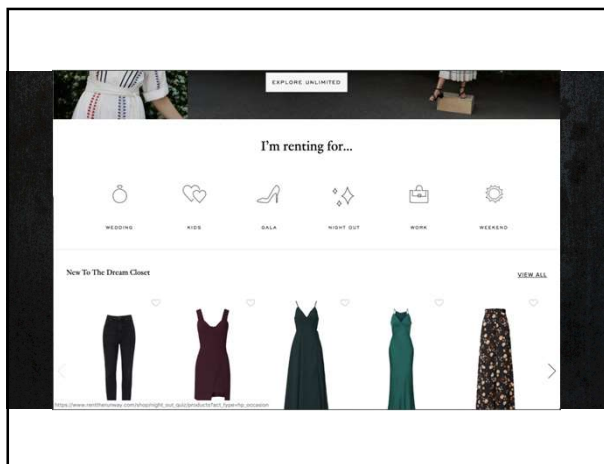
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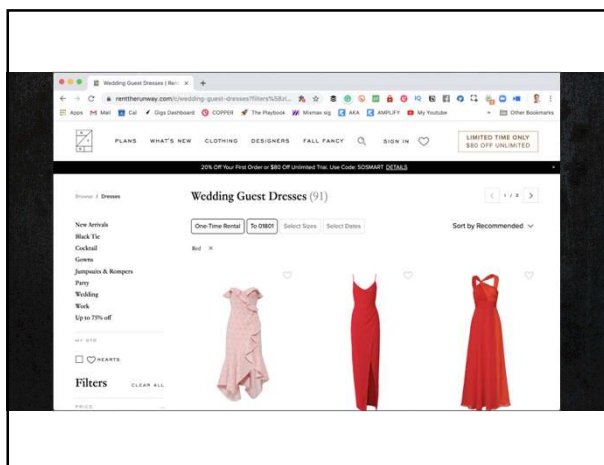
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103

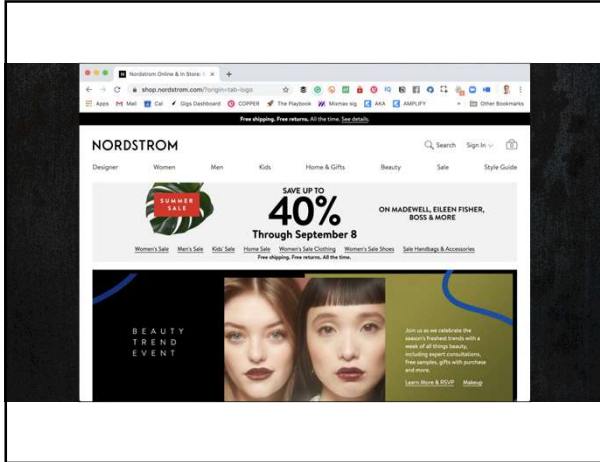


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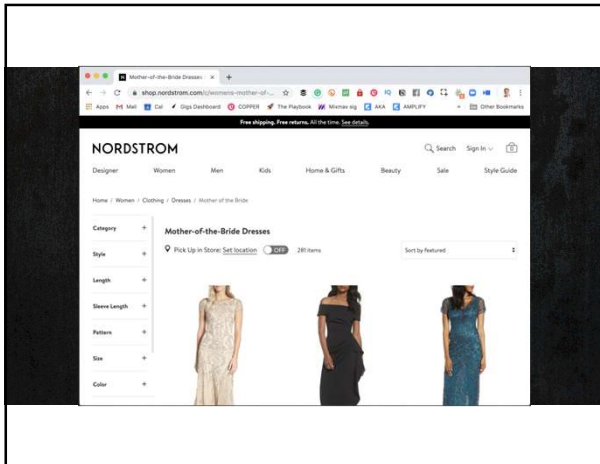
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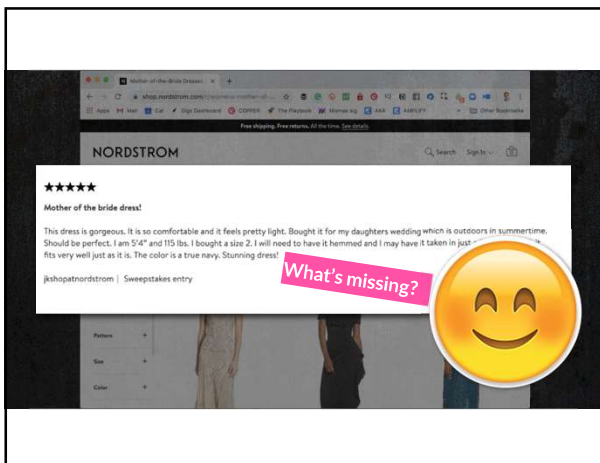
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**TRUE EMOTION**

Emotion leads to action.  
Reason leads to conclusions.

- Dr. Donald Calne

Andrew Davis  
@DrewDavisHere

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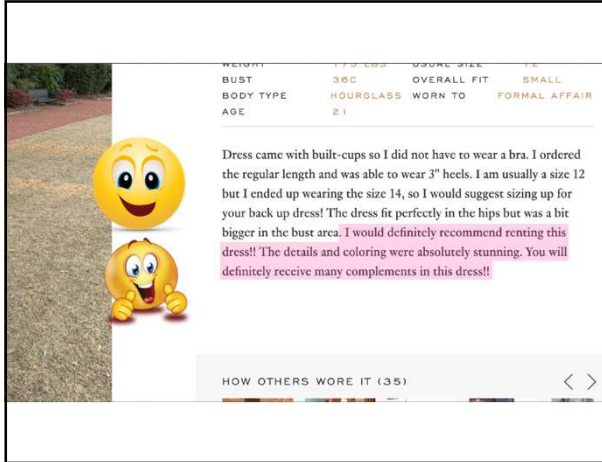
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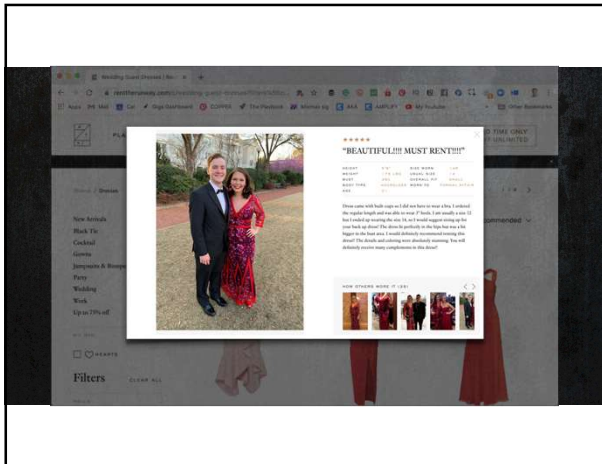
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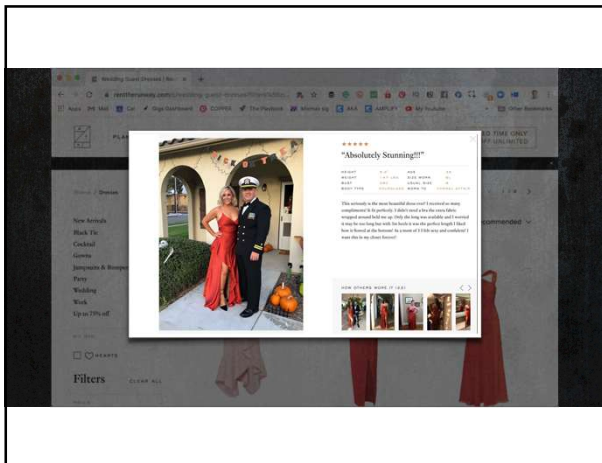
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WEIGHT	147 LBS	SIZE WORN	6L
BUST	36C	USUAL SIZE	6
BODY TYPE	HOURLASS	WORN TO	FORMAL AFFAIR

This seriously is the most beautiful dress ever! I received so many compliments! It fit perfectly, I didn't need a bra the extra fabric wrapped around held me up. Only the long was available and I worried it may be too long but with 3in heels it was the perfect length I liked how it flowed at the bottom! As a mom of 5 I felt sexy and confident! I want this in my closet forever!

115

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"Absolutely Stunning!!"

This dress is the most beautiful I have ever seen! I received so many compliments! It fit perfectly, I didn't need a bra the extra fabric wrapped around held me up. Only the long was available and I worried it may be too long but with 3in heels it was the perfect length I liked how it flowed at the bottom! As a mom of 5 I felt sexy and confident! I want this in my closet forever!

116

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"Shore stopper - perfect fit"

This dress is the most beautiful I have ever seen! I received so many compliments! It fit perfectly, I didn't need a bra the extra fabric wrapped around held me up. Only the long was available and I worried it may be too long but with 3in heels it was the perfect length I liked how it flowed at the bottom! As a mom of 5 I felt sexy and confident! I want this in my closet forever!

117

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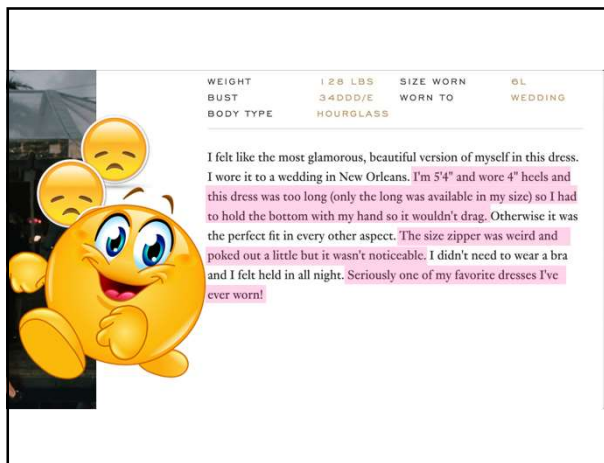
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WEIGHT	128 LBS	SIZE WORN	0L
BUST	34DDD/E	WORN TO	WEDDING
BODY TYPE	HOURGLASS		

I felt like the most glamorous, beautiful version of myself in this dress. I wore it to a wedding in New Orleans. I'm 5'4" and wore 4" heels and this dress was too long (only the long was available in my size) so I had to hold the bottom with my hand so it wouldn't drag. Otherwise it was the perfect fit in every other aspect. The size zipper was weird and poked out a little but it wasn't noticeable. I didn't need to wear a bra and I felt held in all night. Seriously one of my favorite dresses I've ever worn!

118

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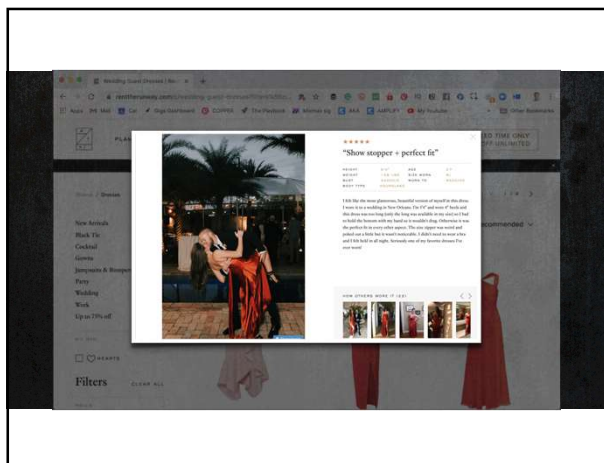
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**"Show stopper + perfect fit"**

I felt like the most glamorous, beautiful version of myself in this dress. I wore it to a wedding in New Orleans. I'm 5'4" and wore 4" heels and this dress was too long (only the long was available in my size) so I had to hold the bottom with my hand so it wouldn't drag. Otherwise it was the perfect fit in every other aspect. The size zipper was weird and poked out a little but it wasn't noticeable. I didn't need to wear a bra and I felt held in all night. Seriously one of my favorite dresses I've ever worn!

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It's not when you **buy** the dress.  
It's when you **wear** the dress for the first time.

#AfterPartyGlowMoment

Andrew Davis  
@DrewDavisHere

120

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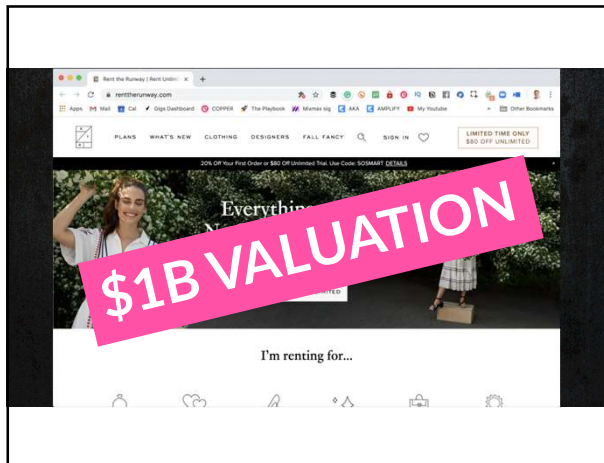
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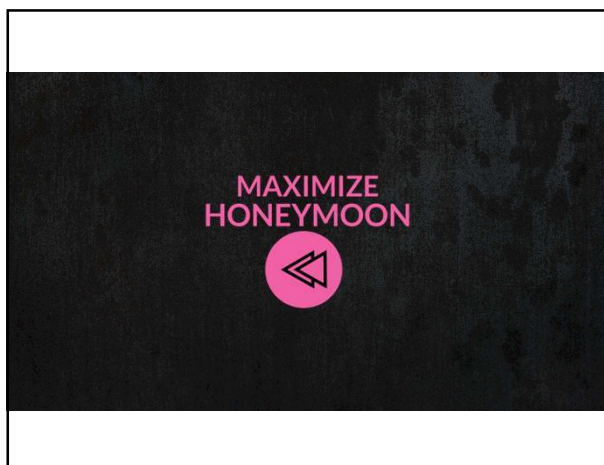
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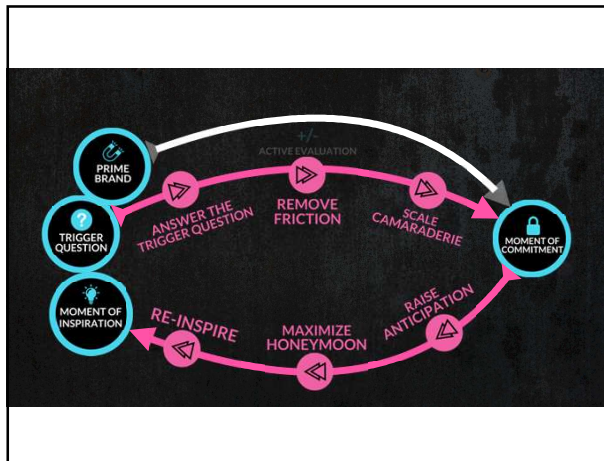
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**LoyaltyLoopers.com**  
SECRET CODE:  
**NADCA**

125

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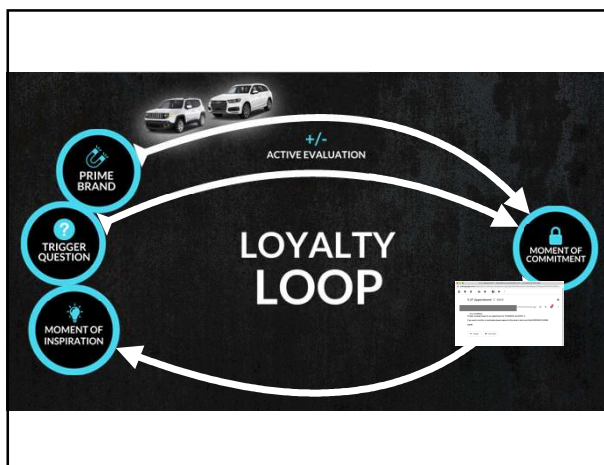
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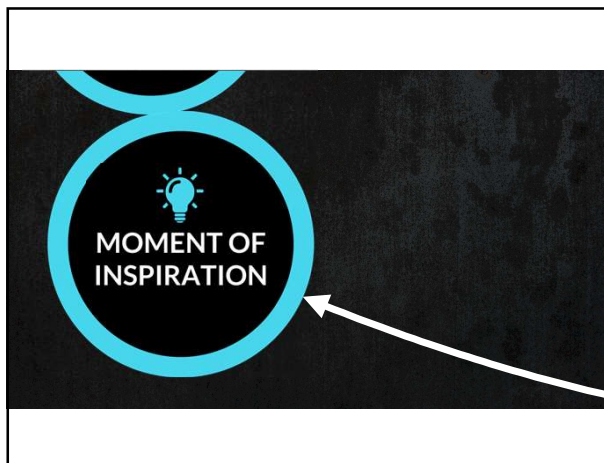
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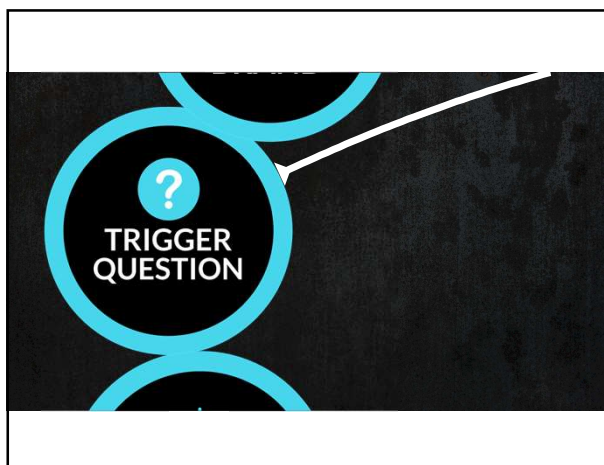
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A slide with a black background and white text. On the left, there are three overlapping circles in shades of blue. The top circle contains a white question mark. Below it, the text "TRIGGER QUESTION" is written in white. To the right of the circles, the text "Where did Elisa buy her car?" is written in white. The slide is framed by a white border.

130

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A slide with a black background and white text. On the left, there are three overlapping circles in shades of blue. The top circle contains a white icon of a hand holding a lightning bolt. Below it, the text "PRIME BRAND" is written in white. To the right of the circles, there is a small image of a silver car. The slide is framed by a white border.

131

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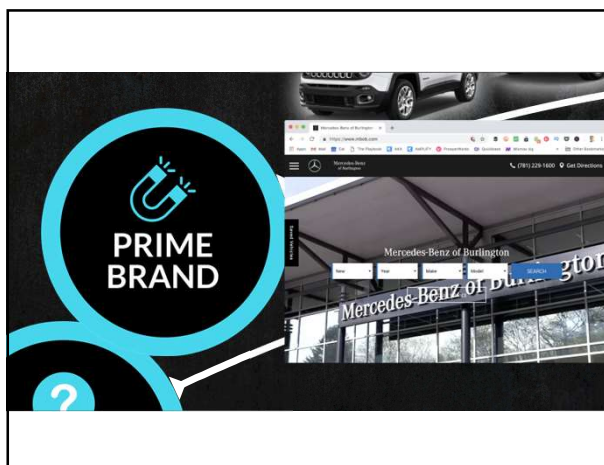
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A slide with a black background and white text. On the left, there are three overlapping circles in shades of blue. The top circle contains a white icon of a hand holding a lightning bolt. Below it, the text "PRIME BRAND" is written in white. To the right of the circles, there is a small image of a silver car and a larger image of a Mercedes-Benz dealership. The slide is framed by a white border.

132

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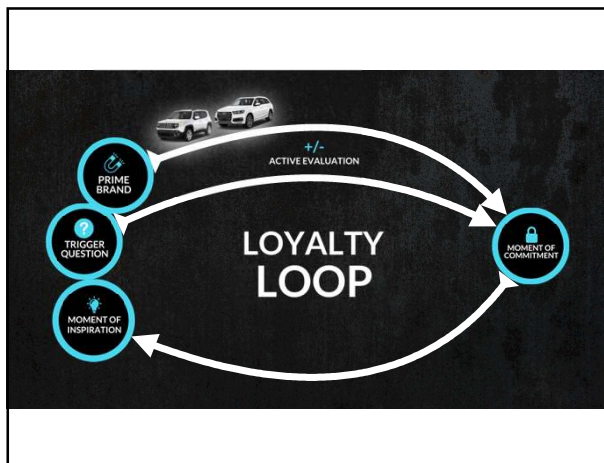
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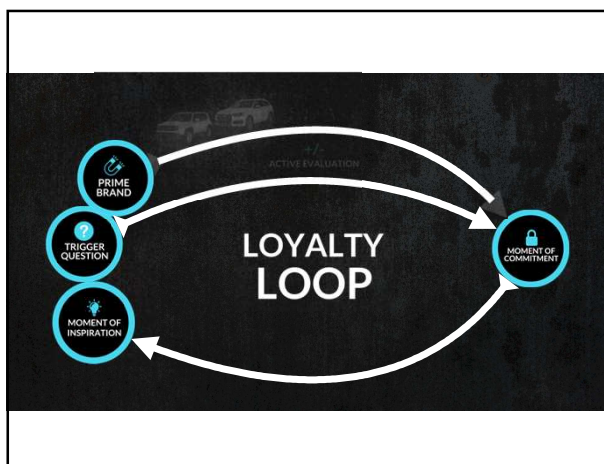
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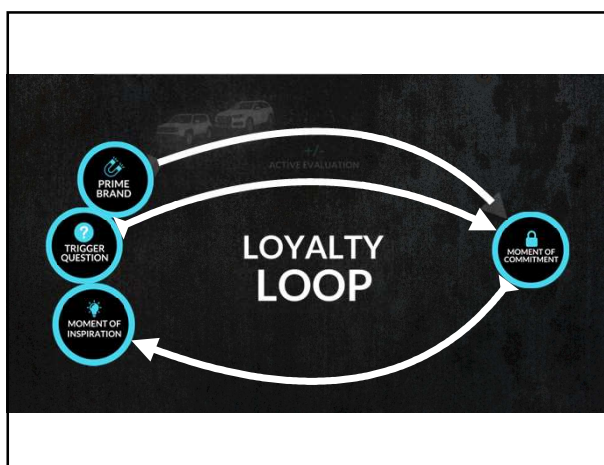
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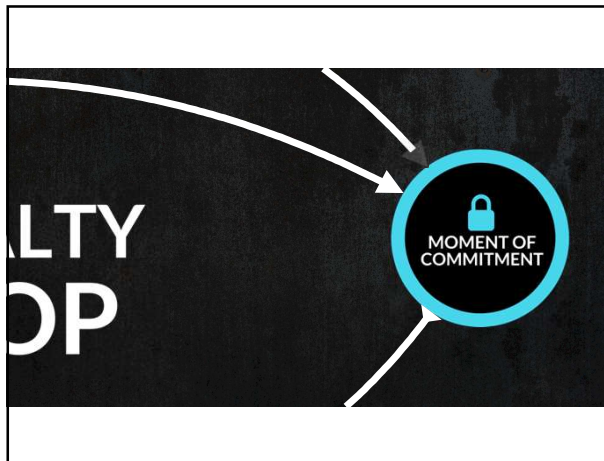
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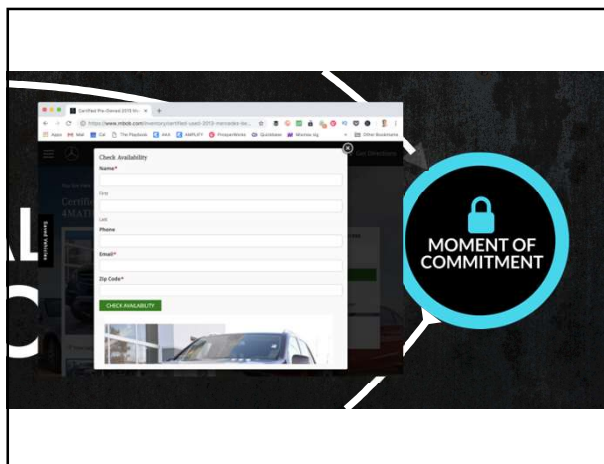
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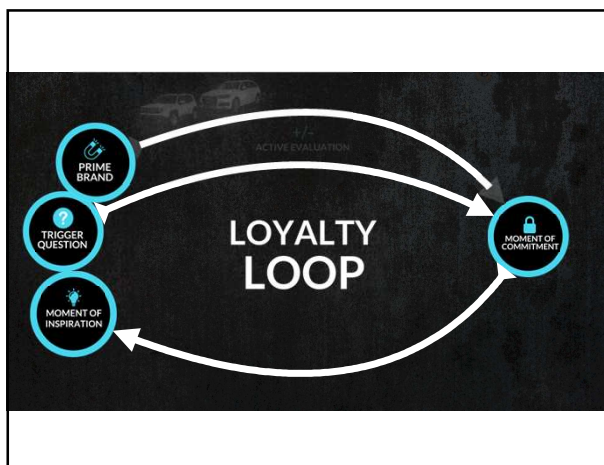
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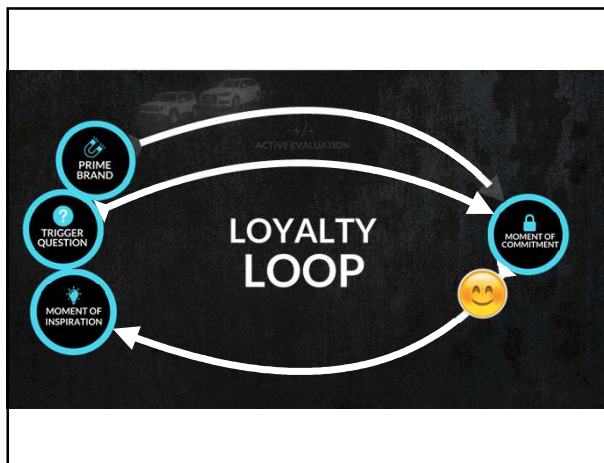
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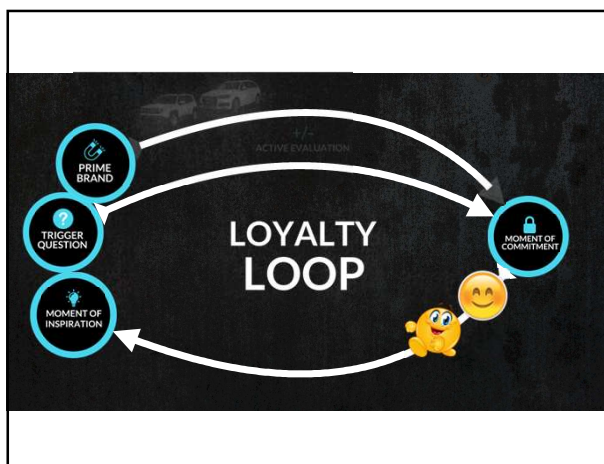
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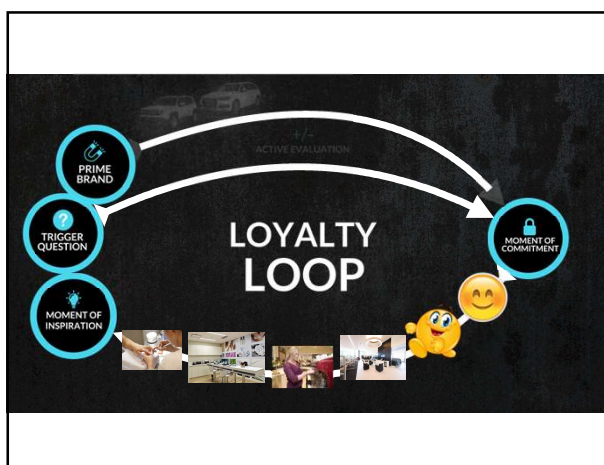
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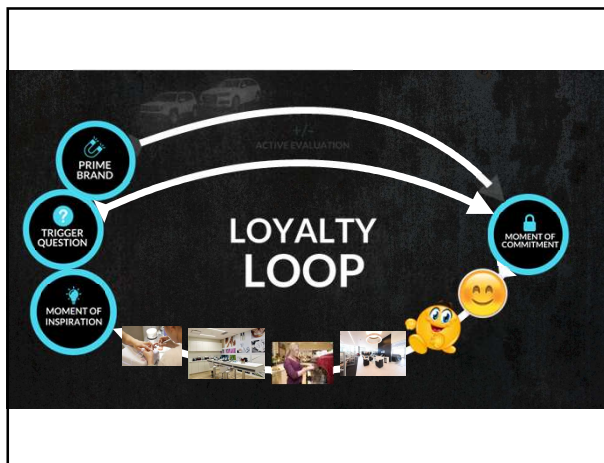
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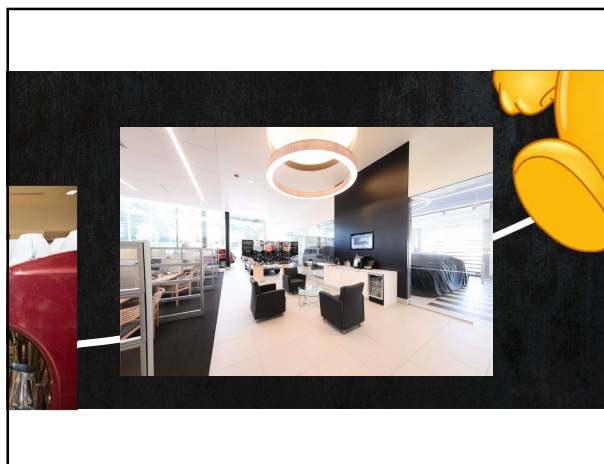
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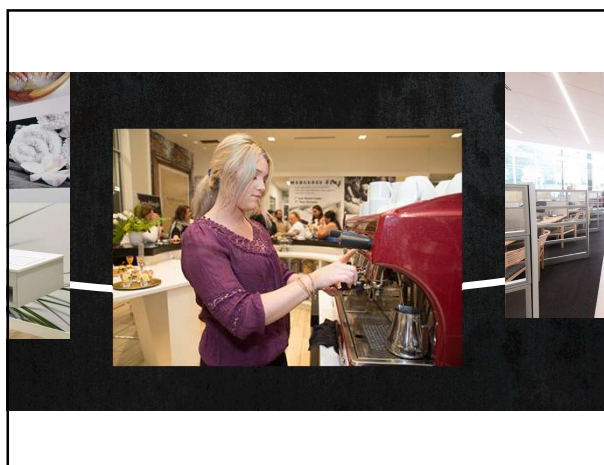
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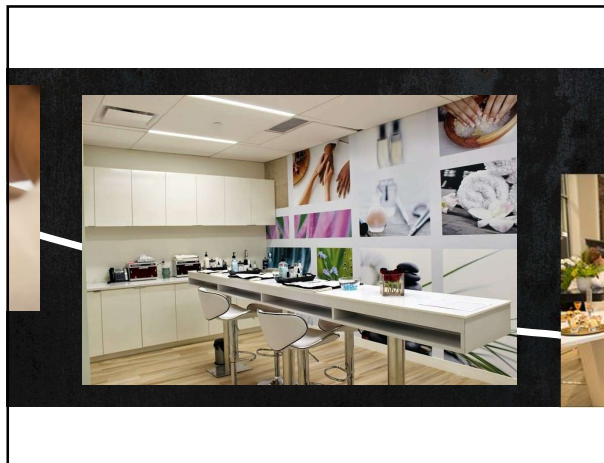
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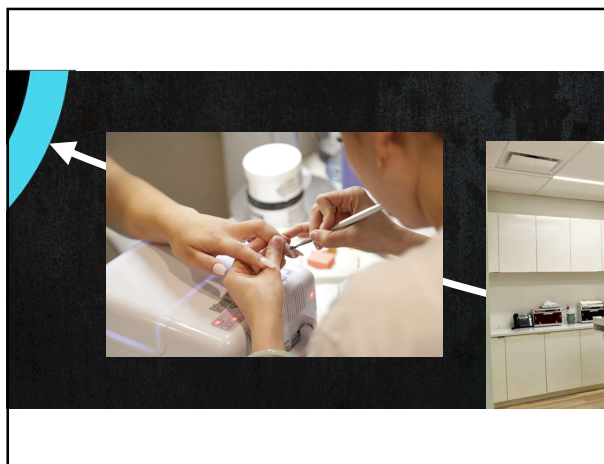
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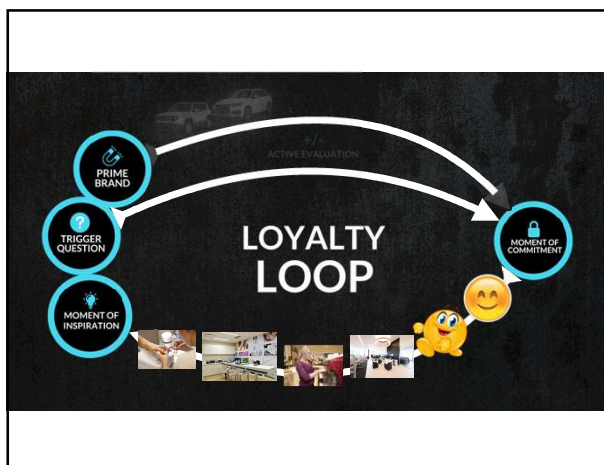
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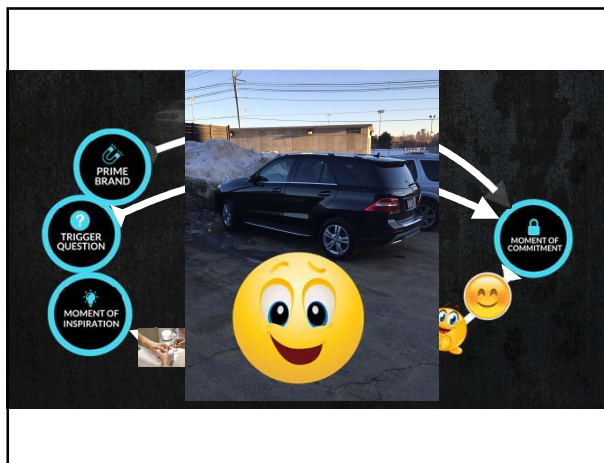
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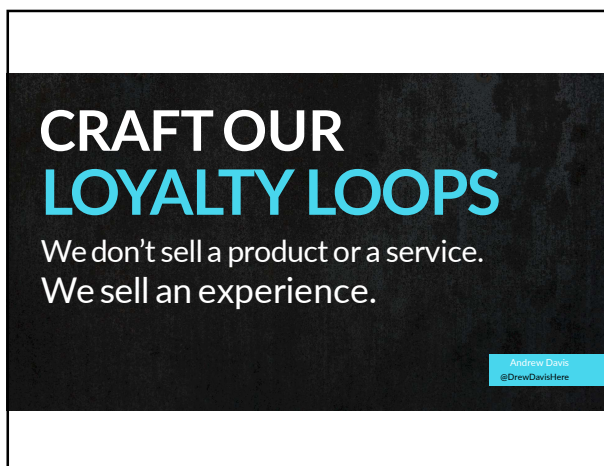
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