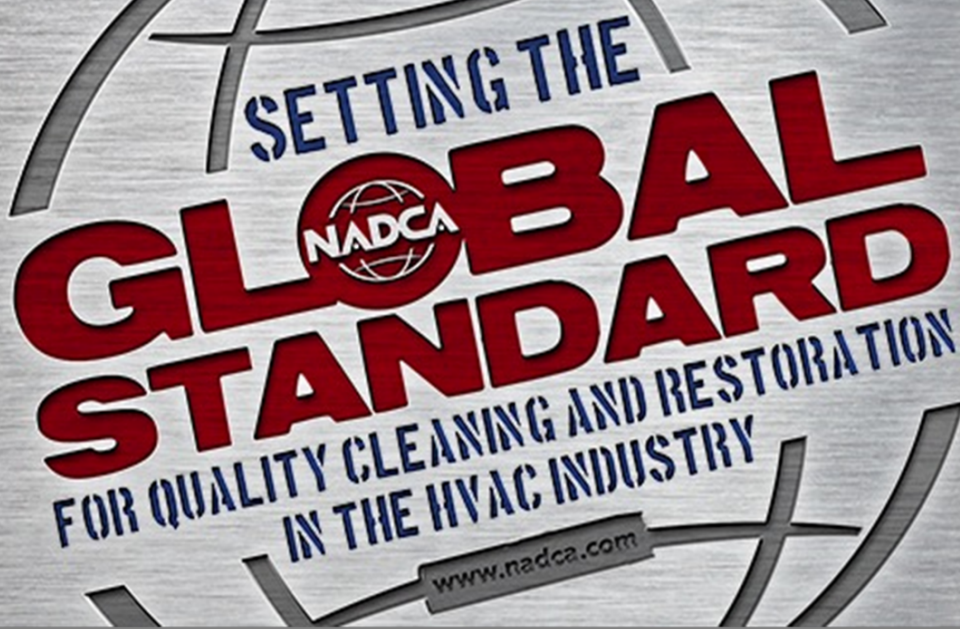




The HVAC Inspection, Cleaning  
and Restoration Association



## YEAR-ROUND MEDIA KIT & PROSPECTUS

[WWW.NADCA.COM](http://WWW.NADCA.COM)



The HVAC Inspection, Cleaning  
and Restoration Association

# About Us

## Mission Statement

NADCA is the global trade association representing the HVAC inspection, cleaning and restoration industry. We support members' success with standards, education, certification, marketing and advocacy to promote the highest quality and ethical services.

Contractor **members** of NADCA are required to have at least one certified ASCS on staff to abide by a Code of Ethics which drives honorable and quality business practices.

1,587+  
Member Companies

367  
International  
Members

## CELEBRATING 35 YEARS!

NADCA: The HVAC Inspection, Cleaning and Restoration Association, otherwise known as the National Air Duct Cleaners Association (NADCA), was formed in 1989 as a nonprofit association of companies engaged in the cleaning of HVAC systems. Its original mission was to promote source removal as the only acceptable method of cleaning and to establish industry standards for the association.

NADCA's mission has expanded to include qualified companies engaged in the inspection, cleaning and restoration of HVAC systems. NADCA supports members' success with standards, education, certification, marketing, and advocacy to promote ethics and the highest quality services. The goal of the association is for its members to be the number one resource for consumers and other entities seeking air duct cleaning and HVAC inspection, cleaning and restoration.

NADCA's membership continues to grow each year, along with its training, education and certification opportunities for air systems cleaning specialists, mold remediators, HVAC inspectors and others. NADCA has also published industry standards, educational materials and other useful information for consumers and members alike.



NADCA holds THE **Industry Standard** in the HVAC Inspection, Cleaning and Restoration Industry. Many construction projects require that a NADCA Air Systems Cleaning Specialist (ASCS) oversee the HVAC System Cleaning portion of the job.



The HVAC Inspection, Cleaning  
and Restoration Association

# NADCA Members

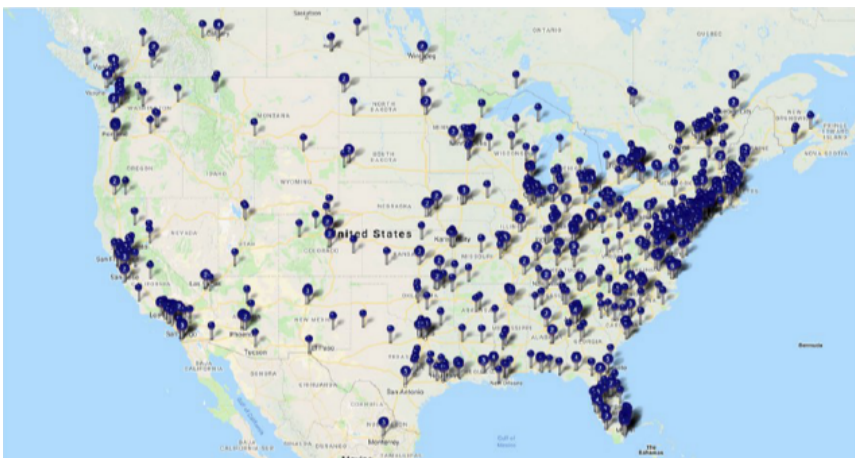
Associate Members are companies engaged in the manufacturing and/or distribution of air duct cleaning equipment, cleaning accessories, franchises, HVAC filters, air purifiers, related products or services. Manufacturer's representatives are included in this category.

## NADCA MEMBERS

37% Residential  
32% Light Commercial  
26% Commercial

## MEMBERSHIP BY REGION

76% United States  
10% Canada  
8% Europe  
2% Middle East  
1% Australia  
1% Asia  
14% Other



## WHAT MEMBERS PURCHASE

Air compressors  
Air sampling equipment  
Business services  
Cameras  
Chemicals - anti-microbial, coil cleaning  
Consulting services  
Containment equipment  
Dryer monitoring devices and supplies  
Duct cleaning equipment & supplies  
Filters  
Fleet management  
Franchise and distributor opportunities  
Fuel suppliers and programs  
IAQ consulting services  
Insulation supplies  
Insurance  
Laboratory services  
Legal services  
Marketing services  
Mold remediation equipment  
Pressure washers and steam cleaners  
Rental equipment  
Robots  
Safety equipment  
Sealants  
Software  
Tools  
Training services  
Trucks, transportation and mobile equipment  
Ultraviolet light  
Vacuum equipment  
Ventilation systems and products



The HVAC Inspection, Cleaning  
and Restoration Association

# Associate Membership

## NADCA Associate Members Benefits - \$1,500 PER YEAR

**\*\$100 one time new member application fee**

- Inclusion in the PRIORITY POINTS Program
- Right to use the NADCA name and logo
- Company listing in the NADCA Associate Member Directory on NADCA.com
- Complimentary BASIC company listing in the Buyers Guide
- Access to resources located in the members-only section of NADCA.com
- Access to the member list, sent upon request quarterly, in Excel format
- Reduced advertising rates in DucTales Magazine, NADCA website and The Air Conveyance
- Special exhibit pricing plus early bird discount for NADCA's Annual Meeting & Exposition
- Special exhibit pricing for the Fall Technical Conference\*\*
- Special benefits offered by our Affinity Partners. (See NADCA.com for details)
- Subscription to The Air Conveyance, the official eNewsletter of NADCA
- Annual subscription to DucTales, the official bi-monthly print and online publication of NADCA

*\* An additional one-time application fee of \$100 must be submitted with the membership application for new or lapsed members.*

*\*\* Associate Members who exhibit at the 2024 Annual Meeting & Exposition and place an Full-Page ad in any 2024 issue of DucTales Magazine are eligible to receive this benefit. Space is limited and available for a fee for those not meeting these criteria.*

### Priority Points Perks!

Associate Members earn Priority Points by taking advantage of exhibit, sponsorship and promotional opportunities that NADCA has to offer. The more points you earn, the more opportunities for you to leverage.

### How it Works

- Points are accumulated and added to the company's total each year.
- No points are ever deleted or dropped off.
- One point is earned for each full-page ad purchased in DucTales Magazine.
- One point is earned for each 10'x10' exhibit booth purchased at the Annual Meeting & Exposition.
- One point is earned for every \$1,000 of an event sponsorship.
- One point is earned for sponsorship of a vendor-led webinar.

*\*If companies have the same number of points, the tie-breaker is based first on booth size, then by the date the exhibit contract is received.*

**Accumulated points make Associate Members eligible for preferred exhibit booth locations at the Annual Meeting & Exposition. The more points you earn, the better your booth selection at Fall Tech and Annual Conference.**



The HVAC Inspection, Cleaning  
and Restoration Association

# Annual Meeting & Exposition

## NADCA 35th Annual Meeting & Exposition

MARCH 4 - 6, 2024 PARIS LAS VEGAS HOTEL & CASINO LAS VEGAS, NEVADA

NADCA's Annual Meeting is the biggest event each year! NADCA brings together a diverse group of professionals from across the globe, including: air systems cleaning specialists, mold remediators, HVAC inspectors, and others interested in the comprehensive field of HVAC cleaning.

### Conference Profile:

- **550+ attendees**
- All segments of the **HVAC Cleaning Industry**
- **3-day comprehensive program:** Technical presentations; general sessions; and panel discussions. Multiple sessions are eligible for continuing education credits.

### Attendee Profile:

- Company owners and technicians who drive honorable and quality business practices.
- Decision-Makers and purchasers of products and services, who come to the meeting seeking knowledge of the latest technologies and practice in the marketplace.





The HVAC Inspection, Cleaning and Restoration Association

# Annual Meeting Exhibits

ASSOCIATE MEMBER PRICING*	10'x10'	10'x20'	10'x30'	20'x20'
<b>Early Bird Rate</b> Must be paid by December 6th	\$2,500	\$4,400	\$6,600	\$8,200
After December 6th	\$2,850	\$5,100	\$7,650	\$10,200
Corner booth upgrade	\$200	\$200	\$200	N/A
Truck Spotlight (with minimum purchase of 10'x10' exhibit space)				\$1,000 each

*\*Non-Member Rates available on Application Form*

## Exhibitor Benefits

- (1) Full Conference Registration and (1) Expo Hall Registration\*
  - Additional booths qualify for (1) additional Expo Hall Only Registration
- Recognition on the NADCA Annual Meeting Website
- Listing in the online Exhibitor Directory with booth number and company description
- Final conference attendee list distributed as an Excel file (opt-ins only)

*\*Additional Expo Hall Only registrations \$250 each*

## Exhibit Booths include:

- (2) meals/day for exhibitors  
(All furnishings, carpet, and electrical must be purchased separately.)

## Hotel Information:

- Paris Hotel, Las Vegas has a block of hotel rooms reserved on a first-come, first-served basis.
- Hotel information is available online. **Book Now!**

## Exhibitor Set Up

Sunday March 3, 2024  
12:00 pm - 5:00 pm

Monday, March 4, 2024  
9:00 am - 3:00 pm

### Dismantle

Wednesday, March 6, 2024  
1:30 pm - 4:30 pm

## Show Hours

Monday, March 4, 2024  
5:00 pm - 9:00 pm - Grand Opening of Exhibit Hall

Tuesday, March 5, 2022  
8:00 am - 9:00 am - Breakfast  
12:15 pm - 2:15 pm - Lunch

Wednesday, March 6, 2024  
8:00 am - 9:00 am - Breakfast  
12:15 pm - 2:15 pm - Lunch



The HVAC Inspection, Cleaning and Restoration Association

# Annual Meeting Sponsorships

## NADCA Annual Meeting Sponsors Get All the Rewards!

**NETWORKING OPPORTUNITIES:** As a sponsor you have numerous opportunities to engage our attendees.

**ACCESS:** Highlight your company, products, and/or services with an exclusive sponsorship: Welcome Reception, breakfast, lunch, refreshment breaks, and more! Create and maintain business relationships during the “social” networking aspects of the NADCA Annual Meeting.

**EXPOSURE:** Sponsor logos are placed on signage throughout the event and NADCA recognizes sponsors in various channels before and during the event.

Included with your Sponsorship	PLATINUM	GOLD	SILVER	BRONZE
NADCA.com Website Ads	9 months video sidebar & 9 months footer banner	6 months video sidebar & 6 months footer banner	6 month Footer banner	
HVAC Spotlight Email	X	X		
Sponsored Session 45-second video	X	X		
Full Page Program Ad	X	X	X	
Logo featured at NADCA Golf Tournament	X	X	X	
Acknowledgement in April issue of DucTales Magazine	X	X	X	X
Pre & Post Conference Attendee List	X	X	X	X
Sponsor recognition: event website, promotional emails, & signage	X	X	X	X



The HVAC Inspection, Cleaning and Restoration Association

# Annual Meeting Sponsorships

Ready to elevate your brand and connect with your target audience? Choose from one of our sponsor packages!

## PLATINUM

### Welcome Reception - **EXCLUSIVE**.....\$8,500

Be a part of this premier social event at the meeting. Put your brand in the spotlight at the opening night reception in the Expo hall. This exclusive opportunity includes branded cocktail napkins and branding at each bar.

### Keynote Session - **EXCLUSIVE**.....\$8,500

See your name in lights at one of the general sessions alongside the stage. Includes an opportunity to provide a two-minute intro and welcome remarks.

### Relaxation Lounge - **NEW**.....\$8,500

Conference travel is exhausting. Be the exclusive sponsor of the Relaxation Lounge. Provide each attendee with a space to relax and receive a 10-minute chair massage. Includes branded signage in lounge, a branded company giveaway (provided by sponsor) and massage staff can wear company apparel (provided by sponsor).

### Conference Bags - **EXCLUSIVE**.....\$8,500

Put your message in the hands of every attendee and guarantee to be seen with branded conference bags. Bags are handed out at the registration desk.

## GOLD

### Notepads - **EXCLUSIVE**.....\$6,500

Help attendees remember important takeaways from the meeting and keep your company top of mind long after the event.

### Lanyards - **EXCLUSIVE**.....\$6,500

Show your meeting support and provide each attendee with a lanyard to hold their badge. This opportunity is always an eyecatcher.

### Lunch Sponsor - **EXCLUSIVE**.....\$6,500

Help refuel and support one of the two lunches in the Expo Hall. You'll receive prominent signage at the food stations and branded napkins.

## SILVER

### Coffee/Snack Break - (2) Available.....\$4,500

Help attendees stay energized with a coffee or snack break. Includes branded napkins or coffee sleeves and prominent signage at the breaks.

### Spiked Ice Pop Break - **NEW (2) Available**.....\$4,500

Attendees take a break with some spiked ice pops during one of the breaks. Includes signage and branded napkins.

## BRONZE

### Sponsored Session - **NEW (6) Available**.....\$1,500

As an exclusive sponsor at one of the sessions, you can provide a moderator to introduce the session, and highlight your company with a 45-second video played at the start of the session.

### Industry Supporter - **NEW**.....\$1,500

Looking for brand exposure without the huge investment? Show your support for NADCA by becoming one of our Industry Supporters. Includes recognition and branding throughout the conference and annual meeting website.





Looking to increase your presence and brand recognition? Don't miss this unique opportunity to network with NADCA members.

Associate Member companies can be a part of this hand-on experience and take part in over 8 hours of dedicated face time with current and prospective customers, suppliers and manufacturers.

## Sponsorships

### Platinum - EXCLUSIVE - \$5,000

#### Lanyards, Notepads, Safety Equipment or Conference Bags

- Choice of branded attendee lanyards, notepads, or conference bags
- One 6' skirted table + one chair or an equivalent marked 8' x 8' space
- One FULL registration & One Expo Hall only registration
- Sponsored session with 45-second promo video
- Pre & Post event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage and program

### Gold - \$2,000

#### Sponsored Table Top Exhibit

- One 6' skirted table + one chair or an equivalent marked 8' x 8' space
- One FULL registration & One Expo Hall only Registration
- Sponsored session with 45-second promo video
- Pre & Post event attendee list (opt-ins only)
- Sponsor recognition on the Fall Tech web page, onsite signage and program

### Silver - \$1,500

#### Table Top Exhibit

- One 6' skirted table + one chair or equivalent marked 8' x 8' space
- One FULL registration

### Associate Members Special - \$1,200\*

#### Table Top Exhibit

- One 6' skirted table + one chair - or equivalent marked 8' x 8' space
- One FULL registration

*\*For qualified Associate Members*



### Sponsored Session - \$1,000

- 45-second promo video presented at the beginning of a designated sessions.
- 2-minute intro
- Six Available (6)

NADCA Associate Members who sponsor the 35th Annual Meeting & who spend \$910 or more in DucTales advertising, are eligible to receive a \$1,200 tabletop exhibit at the Fall Technical Conference. (A \$300 savings)



The HVAC Inspection, Cleaning and Restoration Association

# Year-Round Advertising

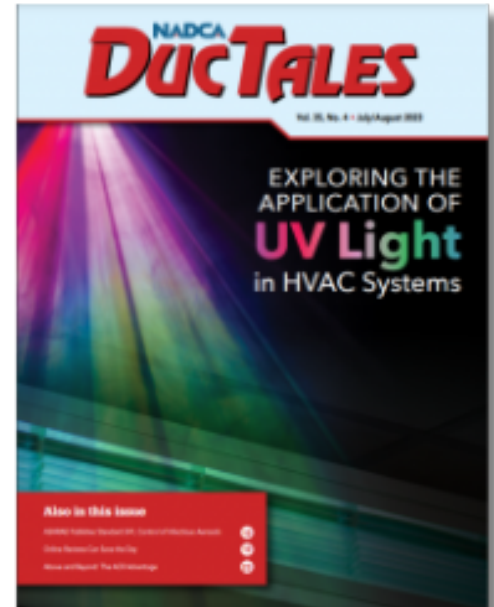
## DUCTALES MAGAZINE ADVERTISING

Connecting YOU with the Most Targeted Audience in HVAC Cleaning, Inspection and Restoration Services!

### THE OFFICIAL MAGAZINE OF NADCA

- **DucTales**, published (6) six times a year
- Full color, Print & Digital
- Circulation: 1,500+ NADCA Members & Subscribers
- Unique targeted audience looking for products and services for HVAC inspection, cleaning and restoration

NADCA Associate Members earn one priority point for each full-page ad.



#### Member Pricing

#### Non-Member Pricing

PAGE SIZE	Width x Height	1 ISSUE	3 ISSUES	6 ISSUES	1 ISSUE	4 ISSUES	6 ISSUES
<b>Full-Page Bleed</b>	8.5" x 11" .125" Bleed	\$910	\$820	\$750	\$1,210	\$1,120	\$1,020
<b>Half-Page</b>	Horizontal 7.5" x 5" Vertical 3.75" x 10"	\$680	\$610	\$560	\$910	\$830	\$760

Premium positions: Inside Front Cover, Inside Back Cover carry a \$250 upcharge. Back Cover has a \$500 upcharge. Rates are per issue.

DucTales ISSUES	Jan/Feb	Mar/Apr	May/June	Jul/Aug	Sept/Oct	December BUYERS GUIDE
<b>Artwork Due</b>	February 7	April 10	June 7	August 7	October 7	November 7

**DucTales is delivered toward the end of the month. i.e. May/June is delivered at the end of June.**



The HVAC Inspection, Cleaning  
and Restoration Association

# Year-Round Advertising

## DUCTALES BUYERS GUIDE

NADCA's November/December issue of *DucTales* showcases the Annual Buyers Guide, the HVAC inspection, cleaning and restoration industry's premier resource for products and services.

### ***THIS IS THE MOST POPULAR ISSUE OF DUCTALES!***

- Direct mailed to over 1,500+ members
- Distributed at the Annual AHR Expo (65,000+ attendees)
- Full color print edition
- Digital issue at NADCA.com for extended shelf life



#### **FEATURED LISTING: \$500**

- Boxed listing with company contact info, logo & 50-word description
- Five Product Categories
- Call out to ad page for Buyers Guide Advertisers!

#### **BASIC LISTING - Complimentary to NADCA Associate Members**

- Company Contact Information
- Two Product Categories

#### **ADDITIONAL PRODUCT CATEGORIES: \$25 EACH**

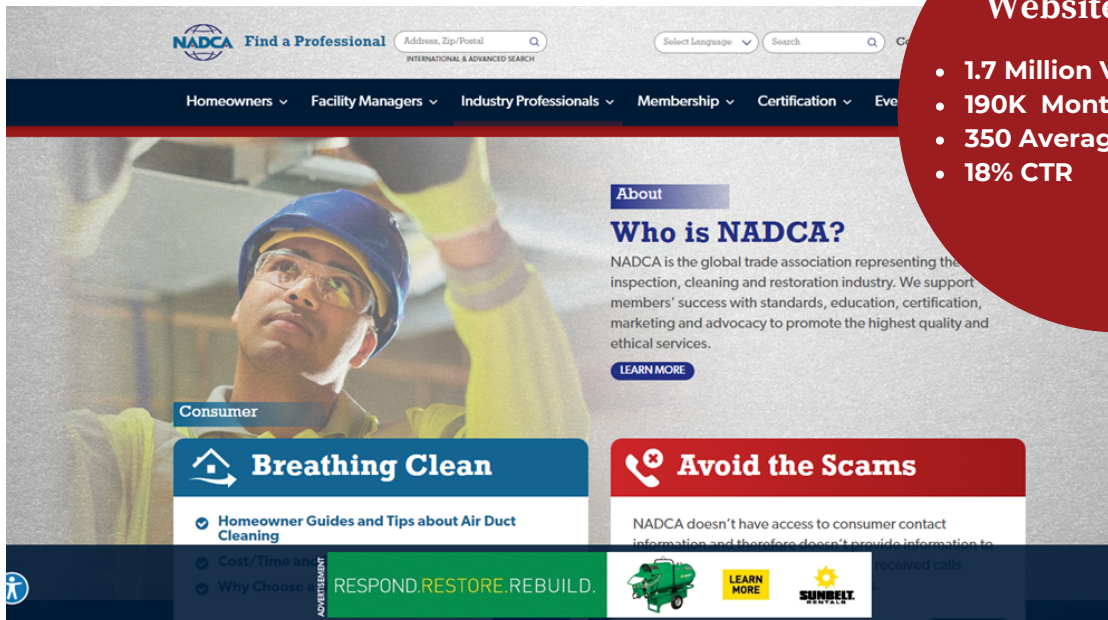


The HVAC Inspection, Cleaning and Restoration Association

# Year-Round Advertising

## DIGITAL ADVERTISING

NADCA is consistently providing quality and timely information to its members and NADCA.com is the top source to find that info as well as relevant legislative and regulatory news that affects the industry both nationally and internationally.



### Website Metrics

- 1.7 Million Visitors Per Year
- 190K Monthly Impressions
- 350 Average Clicks
- 18% CTR

*Consecutive months	3 months*		6 Months*		9 Months*		12 Months*	
	Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member
Footer (728x90)	\$400	\$680	\$700	\$900	\$980	\$1,275	\$1,250	\$1,550
Homepage Side-bar (350 x 220)	\$400	\$680	\$700	\$900	\$980	\$1,275	\$1,250	\$1,550
Secondary Side-bar (350 x 220)	\$500	N/A	\$900	N/A	\$1,350	N/A	\$1,750	N/A
Video Side-Bar Ads	\$500	N/A	\$900	N/A	\$1,350	N/A	\$1,750	N/A
Air Conveyance monthly e-newsletter	\$400	\$680	\$700	\$900	\$980	\$1,275	\$1,250	\$1,550



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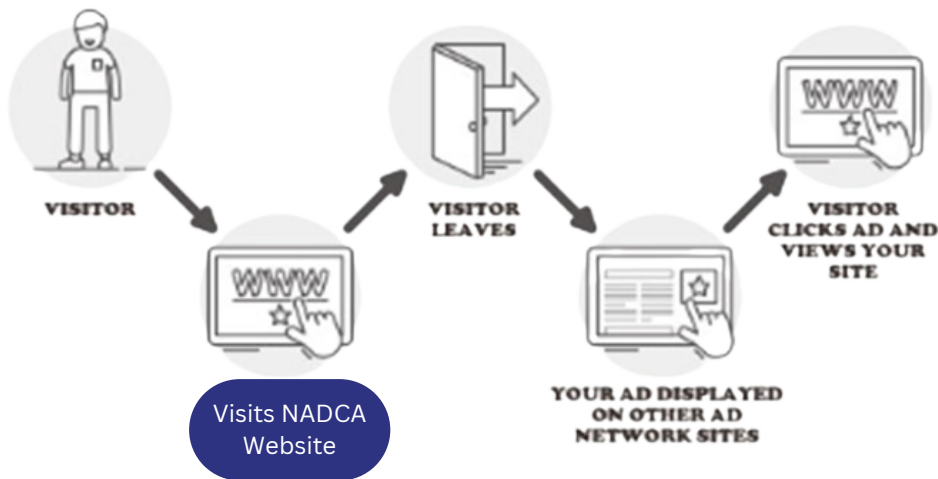
# Year-Round Advertising

## DIGITAL ADVERTISING

### Retargeting Ad Campaign

Connect with NADCA members as they visit popular websites (Yahoo!, AOL, MSN, Weather.com, Washington Post, Fox News) from their computer, tablet or mobile device!

When a member visits NADCA.com, then exits and browses other sites, whether reading the news or online shopping, your company's ad will appear on those sites, maximizing your ad exposure over time — allowing your ad to be seen by a wider audience, increasing impressions and click-throughs.



### Get Results!

- 240K Average Impressions
- 15% Average CTR
- 15 or 30 Day Campaigns

### Retargeting Ads (NADCA Associate Member exclusive)

- 15-Day Campaign: \$2,500 each
- 30-Day Campaign: \$4,000 each



The HVAC Inspection, Cleaning and Restoration Association

# Year-Round Advertising

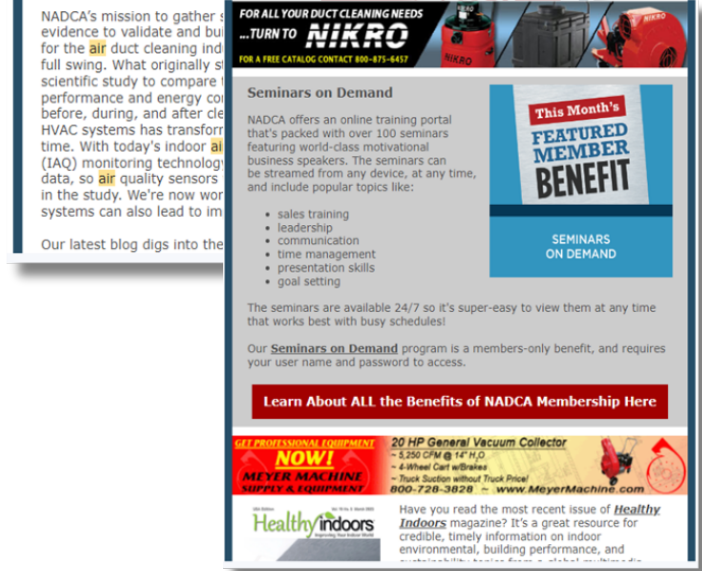
## DIGITAL ADVERTISING

### AirConveyance eNewsletter

NADCA's official monthly eNewsletter is sent to members featuring the latest industry news, association events and programs.

#### Premier Banner Advertising

- 44.25% Average Open Rate
- 42.6% Average CTR
- 1,500+ circulation



	<u>Member</u>	<u>Non-Member</u>
<b>3-Months</b>	<b>\$400</b>	<b>\$680</b>
<b>6-Months</b>	<b>\$700</b>	<b>\$900</b>
<b>9-Months</b>	<b>\$980</b>	<b>\$1,275</b>
<b>12-Months</b>	<b>\$1,250</b>	<b>\$1,550</b>

### Spotlight Email Blast.....\$750

Broadcast a targeted message to NADCA members and highlight your product, service, or new technology with a custom email.

#### Advertiser Exclusive:

- One per Month
- Design and submit HTML Custom Email to NADCA
- Small disclaimer at the top of email must state Sponsored Content
- All content subject to NADCA approval

**Get Results!**

- 240,000 Average Impressions
- 15% Average CTR



# NADCA YEAR-ROUND PROSPECTUS & MEDIA KIT INSERTION ORDER

Company name: \_\_\_\_\_ Website: \_\_\_\_\_

Parent company: \_\_\_\_\_

Address : \_\_\_\_\_

City, state, zip: \_\_\_\_\_

Phone: \_\_\_\_\_

Primary contact: \_\_\_\_\_ Title \_\_\_\_\_

Email: \_\_\_\_\_ Phone: \_\_\_\_\_

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed on this application agrees to comply with the payment policies and requirements, rules, terms, conditions, and regulations associated with NADCA.

Authorized Name \_\_\_\_\_ Title \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

## NADCA Annual Meeting Exhibits

Exhibit Booth Size	Early Bird Must be paid by 12/5		Early Bird Must be paid by 12/5	
	Associate Members		Non-Members	
10'x10'	\$2,500	\$2,850	N/A	\$3,750
10'x20'	\$4,400	\$5,100	N/A	\$6,025
10'x30'	\$6,600	\$7,650	N/A	\$8,300
20'x20'	\$8,200	\$10,200	N/A	\$13,335

### Exhibit Enhancements

Corner \$200 Quantity \_\_\_\_\_

Truck Exhibit Space \$1,000 Quantity \_\_\_\_\_

**Total Investment:** \_\_\_\_\_

Locate Me Away From (3 Max): \_\_\_\_\_

## NADCA Annual Meeting Sponsorships

- Platinum** .....\$8,500 Welcome Reception, Keynote Session, Relaxation Lounge, Conference Bags
- Gold**.....\$6,500 Notebooks, Lunch, Lanyards
- Silver**.....\$4,500 Coffee, Snack, Spiked Ice Pops
- Bronze**.....\$1,500 Industry Supporter, Sponsored Session

## NADCA Associate Membership

- \$1,500 (July 1 - June 30)
- \$100 Application Fee for New or Lapsed Members

## NADCA Top Golf Sponsorships

- Hole-in-one Sponsor**.....\$2,500
- Bay Sponsor** .....\$1,500
- Buffet Sponsor**.....\$850
- Drink Sponsor**.....\$750

## NADCA Fall Technical Conference

- Platinum Tabletop Exhibit** .....\$5,000 Lanyards, Notepads, Conference Bags,, Safety Equipment
- Gold Tabletop Exhibit**.....\$2,000
- Silver Tabletop Exhibit**.....\$1,500
- Associate Member Special Tabletop Exhibit**.....\$1,200
- Sponsored Session**.....\$1,000



# NADCA YEAR-ROUND PROSPECTUS & MEDIA KIT INSERTION ORDER

## Advertising

### DUCTALES ADS

PAGE SIZE	MEMBER PRICING			NON-MEMBER PRICING		
	1 issue	3 issues	6 issues	1 issue	3 issues	6 issues
Full-Page Bleed	<input type="checkbox"/> \$910	<input type="checkbox"/> \$820 ea	<input type="checkbox"/> \$750 ea	<input type="checkbox"/> \$1,210 ea	<input type="checkbox"/> \$1,120 ea	<input type="checkbox"/> \$1,020 ea
Half-Page	<input type="checkbox"/> \$680	<input type="checkbox"/> \$610 ea	<input type="checkbox"/> \$560 ea	<input type="checkbox"/> \$910 ea	<input type="checkbox"/> \$830 ea	<input type="checkbox"/> \$760 ea

- Premium Position . . . \$250 QTY \_\_\_\_\_
- Back Cover . . . . . \$500 QTY \_\_\_\_\_
- Issues Requested \_\_\_\_\_

**DUCTALES BUYERS GUIDE LISTINGS**  
 Featured Listing . . . . . \$500  
 Basic Listing  
 # Of Additional Categories \_\_\_\_\_

### DIGITAL ADS

*CONSECUTIVE MONTHS	3 MONTHS*		6 MONTHS*		9 MONTHS*		12 MONTHS*	
DIGITAL AD POSITIONS	Member	Non-Member	Member	Non-Member	Member	Non-Member	Member	Non-Member
Footer (728x90)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$680	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,550
Homepage Side-bar (350 x 220)	<input type="checkbox"/> \$400	<input type="checkbox"/> \$680	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,550
Secondary Side-bar (350 x 220)	<input type="checkbox"/> \$500	N/A	<input type="checkbox"/> \$900	N/A	<input type="checkbox"/> \$1,350	N/A	<input type="checkbox"/> \$1,750	N/A
Video Side-Bar	<input type="checkbox"/> \$500	N/A	<input type="checkbox"/> \$900	N/A	<input type="checkbox"/> \$1,350	N/A	<input type="checkbox"/> \$1,750	N/A
Air Conveyance monthly e-newsletter	<input type="checkbox"/> \$400	<input type="checkbox"/> \$680	<input type="checkbox"/> \$700	<input type="checkbox"/> \$900	<input type="checkbox"/> \$980	<input type="checkbox"/> \$1,275	<input type="checkbox"/> \$1,250	<input type="checkbox"/> \$1,550

Campaign Run Date Month(s) \_\_\_\_\_  Dedicated Email to NADCA Database . . . . . \$750

### RE-TARGETING AD(S)

- 15-Day Campaign \$2,500
- 30-Day Campaign \$4,000

**TOTAL ADVERTISING INVESTMENT \$** \_\_\_\_\_

## Payment

Please return the completed Insertion Order, with full payment to:  
 emielcarz@ahint.com | National Air Duct Cleaners Association  
 1120 Route 73, Suite 200 | Mount Laurel, NJ 08054 | NADCA Tax ID: 73-1340488

**Payment Method:**  Check  Wire/ACH  Secured Payment Link

**Credit Card:**  AMEX  VISA  MasterCard

Cardholder \_\_\_\_\_

Card Number \_\_\_\_\_

Billing Address \_\_\_\_\_

Expiration \_\_\_\_\_ CVV \_\_\_\_\_

Charge Amount \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### PAYMENT TERMS AND CONDITIONS

1. Full payment must be received by the terms outlined on your invoice. Any company requesting to pay later than net 30 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
2. The cancellation processing fee for exhibits and sponsorship is 50% of total support.
3. All cancellations must be submitted to NADCA in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is canceled on or before 90 days from the event or campaign run date, a refund will be provided minus the cancellation fee.
4. No refunds will be made after the 90 days cut off.
5. Payment must be received in full for advertisements to run.
6. NADCA reserves the right to approve any advertising content
7. Exhibitors, Sponsors & Advertisers are responsible for ensuring the accuracy of all content. NADCA is not responsible for grammatical, spelling, or other errors appearing in the provided content.

8. Print Ads must have a print quality of at least 300 dpi. Email digital ads to cderose@nadca.com. Ads must be high-resolution PDF to size and must be saved in CMYK. PMS and RGB colors can be converted to CMYK. NADCA cannot guarantee the output of colors in files that must be converted. Include all font files. All ads are printed in full-color. The advertiser is responsible for making sure the ad fits these specifications. No proofs will be supplied by NADCA. NADCA will not be held liable for any printing errors if the error is with the original PDF sent by the advertiser. All copy is subject to NADCA approval. In the case of yearlong contracts, NADCA reserves the right to run existing ad if new ad is not sent by the closing date.
9. Web and Air Conveyance ads must be to exact size. Acceptable files are JPEG, PNG and GIF; file size <64MB. Please send exact URL for link.
10. Dedicated emails require submission of 500-word email /graphics (photos, logos, etc.) submitted as HTML file.
11. Associate Membership of NADCA does not indicate an endorsement by the Association of any products or services offered.



# THANK YOU TO OUR 2023 SPONSORS



*The HVAC Inspection, Cleaning  
and Restoration Association*

**Abatement Technologies**  
**Aeroseal LLC**  
**Association Headquarters**  
**American Caddy Vac**  
**American Creative**  
**AnswerForce**  
**A.W. Perkins Co.**  
**Benchmark Payments**  
**Carlisle HVAC Brands**  
**CompanyCamp**  
**Cooper Fleet Services**  
**C.L. Ward**  
**Decon 7**  
**Duct Armor**  
**Duct Cleaners' Supply**  
**Ductmate Industries**  
**Duct Saddles**  
**Healthy Indoors Media**  
**Hypervac Technologies**

**IAQA**  
**ICP Building Solutions Group - Fiberlock  
& Benefect**  
**IICRC**  
**InOvate Dryer Products**  
**LIFA Air**  
**Meyer & sons**  
**NIKRO**  
**Proac Corporation**  
**Remotair**  
**Rilla Voice**  
**Rotobrush International**  
**Services First Processing**  
**ServiceTitan**  
**SNAPLok Systems**  
**Sunbelt Rentals**  
**Tape Guys**  
**VacSystems**  
**Wm. W. Meyer & Sons, Inc**  
**YourRadar**  
**Zephyr Filtration**



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