

NADCA 2020 EXHIBITS & SPONSORSHIPS

31ST ANNUAL MEETING & EXPOSITION
* 2020 *

NADCA

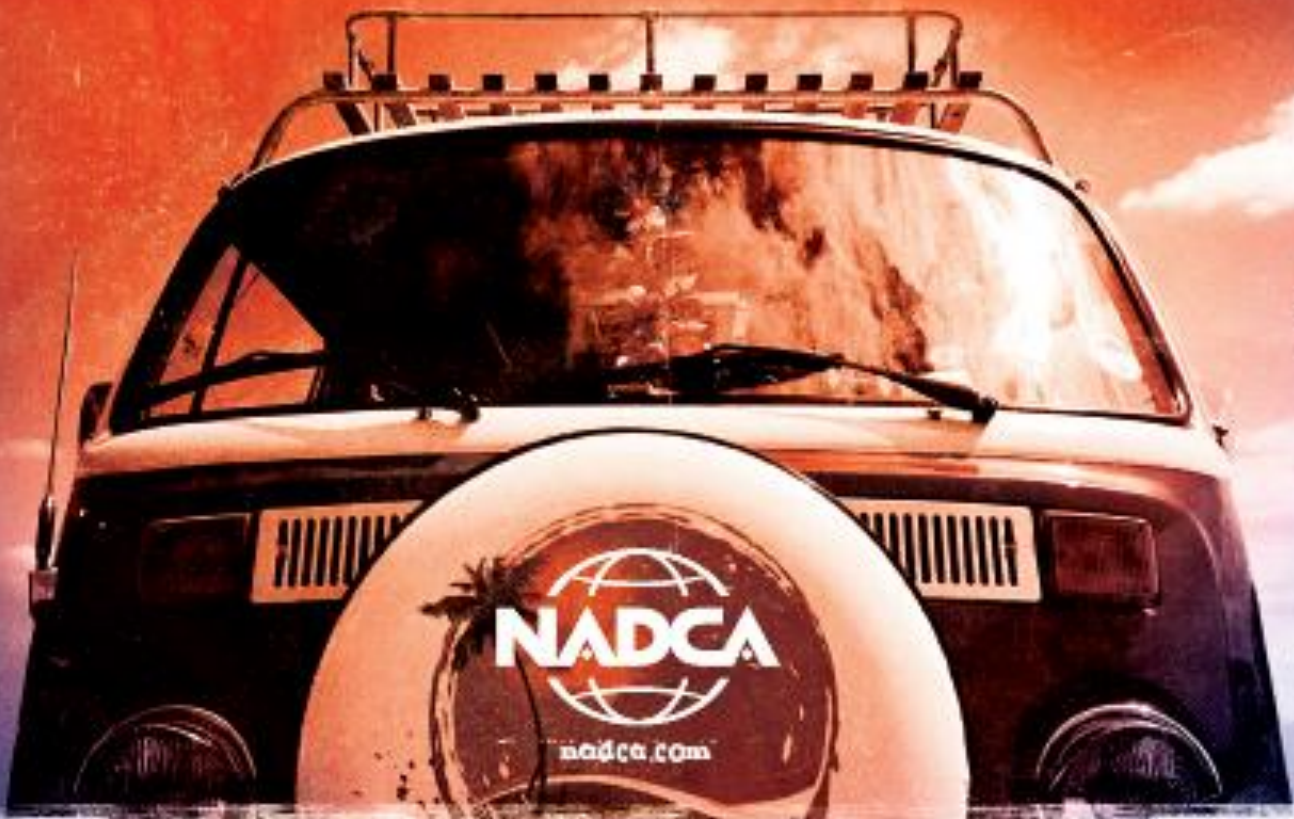
LOEWS CORONADO BAY RESORT

Coronado, California

SAVE *the* DATE

MARCH 9-11, 2020

Contact: Holly Rose, Industry Relations Manager, 856.380.6890, hrose@nadca.com





Mission:

NADCA is the global trade association representing the HVAC inspection, cleaning and restoration industry. We support members' success with standards, education, certification, marketing and advocacy to promote the highest quality and ethical services.

About:

NADCA: The HVAC Inspection, Cleaning and Restoration Association, otherwise known as the National Air Duct Cleaners Association (NADCA), was formed in 1989 as a nonprofit association of companies engaged in the cleaning of HVAC systems. Its original mission was to promote source removal as the only acceptable method of cleaning and to establish industry standards for the association.

NADCA's membership continues to grow each year, along with its training, education and certification opportunities for air systems cleaning specialists, mold remediators, HVAC inspectors and others. NADCA has also published industry standards, educational materials and other useful information for consumers and members alike

NADCA 2020 31st Annual Meeting

March 9 -11, 2020

Loews Coronado Bay Resort
Coronado, California

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Conference Purpose

NADCA will be celebrating 31 years of HVAC cleaning, education, and excellence at the 31st Annual Meeting & Exposition.

Members will have the opportunity to network with friends, learn from seasoned professionals and industry leaders and set their businesses up for success by attending this event.

NADCA's mission has expanded to include qualified companies engaged in the inspection, cleaning and restoration of HVAC systems. NADCA supports members' success with standards, education, certification, marketing and advocacy to promote ethics and the highest quality services. The goal of the association is for its members to be the number one resource for consumers and other entities seeking air duct cleaning and HVAC inspection, cleaning and restoration!

See where NADCA Members are located in the US!

Here is a map showing the location of all our US based companies.



Conference Profile

550+ attendees, from all segments of the HVAC Industry

2-day comprehensive program featuring over 20 sessions, including technical presentations, general sessions and panel discussions. Multiple sessions are eligible for continuing education credit.

Conference Attendees Are:

Large, midsize and small business owners who drive honorable and quality business practices. They are decision-makers and purchasers of products and services, who come to the Annual Meeting seeking knowledge of the latest technologies and practices in the marketplace.

NADCA Member Profile

1,300+ Member Companies

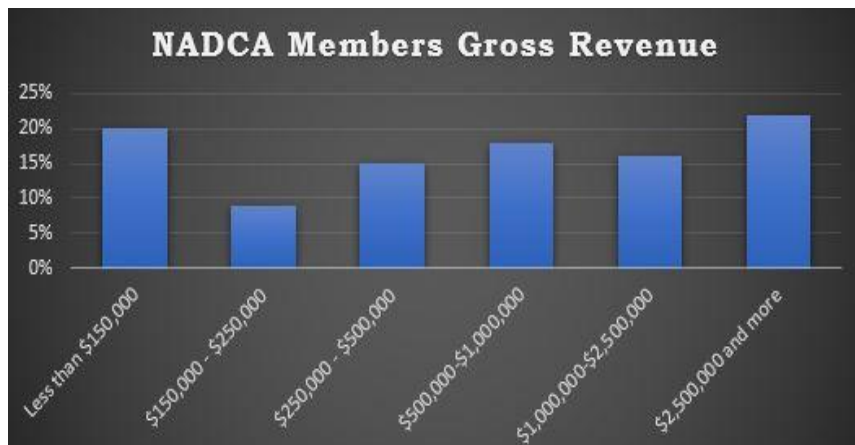
The Annual Meeting keeps growing as the owners of these companies prioritize attending each year.

NADCA Member Companies...

-Have Certified Air Duct Cleaning employees
-Are employers of one to several hundred employees
-Are: USA 76%, Canada 10%, Europe, Australia & Asia 14%



Size of NADCA Companies:

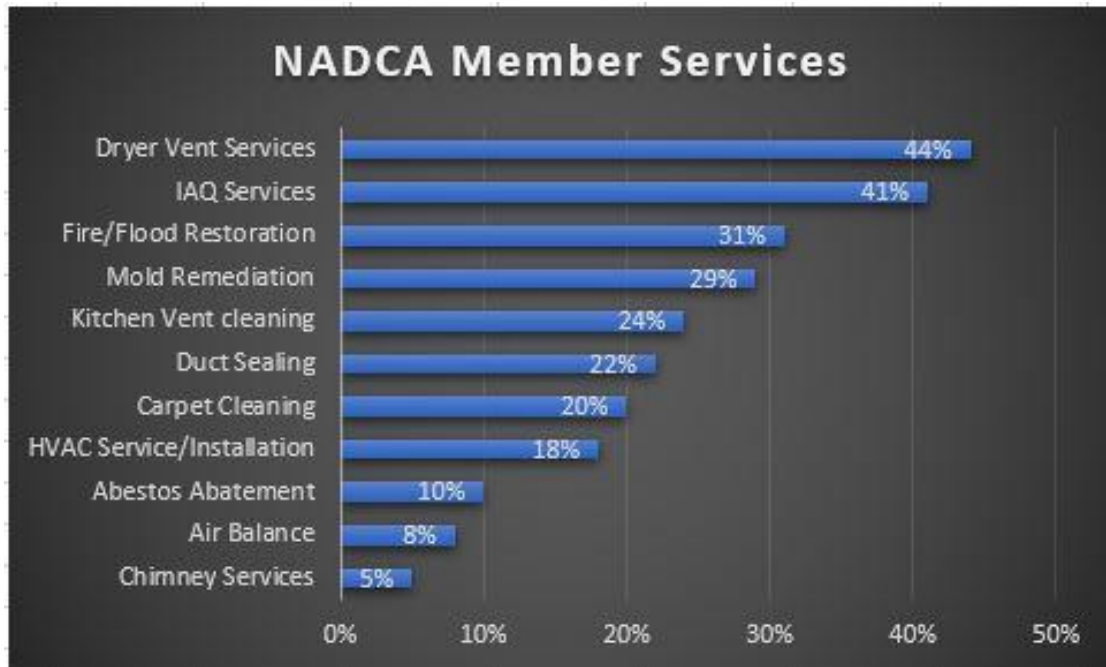


Thanks to our 2019 Supporters!

- Abatement Technologies
- Abatix
- Aeris Environmental LLC
- Aeroseal
- Airgas
- American Caddy Vac, Inc.
- American Creative
- Attic Systems
- Broadly
- Chimney Safety Institute of America
- Controlled Release Technologies
- DELL
- Design Polymers
- Duct Armor
- Duct Cleaners Supply
- Ductmate Industries, Inc.
- DUCTZ International
- ECSI / Dynesic Technologies
- Fiberlock Technologies
- Hardcast, a Carlisle Company
- Hypervac Technologies
- Indoor Air Quality Association
- IICRC
- In O Vate Technologies, Inc.
- Lifa Air Ltd.
- Meyer Machine Supply & Equipment
- Naturesoft Air Product Solutions
- NIKRO Industries
- Particles Plus, Inc.
- Pringle Company
- REMOTAIR
- Rotobrush
- Sentinel Products Inc.
- Scand Tech USA
- Sunbelt Rentals, Inc.
- Tape Guys
- TEINNOVA
- Thermaflox
- Vac Systems International



What Services do NADCA Members Provide?



What do NADCA Members Purchase?

- Air compressors
- Air sampling equipment
- Business services
- Cameras
- Chemicals - anti-microbial, coil cleaning
- Consulting services
- Containment equipment
- Dryer monitoring devices and supplies
- Duct cleaning equipment & supplies
- Filters
- Fleet management
- Franchise and distributor opportunities
- Fuel suppliers and programs
- IAQ consulting services
- Insulation supplies
- Insurance
- Laboratory services
- Legal services
- Marketing services
- Mold remediation equipment
- Pressure washers and steam cleaners
- Rental equipment
- Robots
- Safety equipment
- Sealants
- Software
- Tools
- Training services schools
- Trucks, transportation and mobile equipment
- Ultraviolet light
- Vacuum equipment
- Ventilation systems and products



EXHIBITOR INFORMATION

Gain brand exposure and build your network by connecting with attendees in an informal, intimate, and effective event format. All networking breaks, evening receptions, and buffet meals take place in the exhibitor area, to ensure heavy flow of traffic.

Non-Member Rates on Application Form (Pg 8)

*Corner Booths Additional \$75.00

ASSOCIATE MEMBER ONLY PRICING*	10'x10	10'x20	10'x30	20'x20
Early Bird Rate <i>Must be paid by 12/6/2019</i>	\$1,560	\$2,695	\$3,825	\$4,950
After 12/6/2019	\$2,035	\$3,380	\$4,535	\$5,690

EXHIBIT BOOTH INCLUDES: (2) MEALS/DAY FOR EXHIBITORS ALL FURNISHINGS AND ELECTRIC PURCHASED SEPARATELY.

Each exhibit space qualifies the exhibitor for one (1) full conference registration and one (1) Exhibit hall only registration. Any additional booths qualify for one exhibitor hall only registration badge. Additional exhibit hall only registrations are available for \$250.00.

** Outdoor Truck Spaces are available in 20' x 20' size, and only available to NADCA members with the purchase of a minimum 10'x10' exhibit booth in the Expo Hall.

Exhibitor Benefits

- 8' high back wall and 3' high side drape
- One (1) Full Conference Registration and One (1) Expo Hall Only Registration
- A 7" by 44" one-line identification sign indicating your company's name (as listed on the application and contract)
- Perimeter security guard service
- Recognition on the NADCA Annual Meeting website
- Listing in the on-site exhibitor directory with booth number and organizational description
- Final conference attendee list distributed as an Excel file
- Time with the attendees. When the hall is closed, we encourage exhibitors to spend time with our attendees.

SPOTLIGHT SESSIONS

\$1,000/each OR
Part of Bronze Sponsorship Package!

Drive Traffic Directly to Your Booth!

SPOTLIGHT SESSIONS are the only way to get in front of all attendees at one time, to promote your new product or technique or introduce your service. The 10-minute session is held in the General Session Hall, following one of NADCA's General Sessions.

Topic and subject matter must contain content-driven, educational material and is subject to NADCA approval.

ONLY 10 AVAILABLE!

Sponsorship includes one 20-amp circuit and one mic. Internet access and other custom requests are not included and must be ordered separately through the exhibit company by the sponsor, if needed. NADCA does not guarantee headcount.

Annual Meeting Exhibit Contract Terms

1. Any company who cancels after Friday, Dec 20, 2019, will be responsible for the total cost.
2. **Absolutely NO Refunds after 12/20/2019**
3. Assignment of exhibit space made by NADCA is considered accepted unless rejected in writing and received by NADCA management within 14 days from the date space confirmation was received.
4. **The undersigned agrees to pay 100% of all fees per the terms of this application made payable to NADCA.**
5. Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
6. All cancellations must be submitted to NADCA in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Friday, Dec 20, 2019, all monies paid minus the cancellation processing fee will be returned to the supporter.
7. The cancellation processing fee for exhibits is \$200 per 10 x 10 exhibit and 10% of the total sponsorship fee for sponsorship packages.

Ready to elevate your brand and take that next step to go beyond the booth?

Our Sponsorship packages give you plenty of opportunities to raise brand awareness and connect with your target audience. Available for Associate Members Only

	Earn 70 Points!	Earn 15 Points!	Earn 10 Points!	Earn 7 Points!	Earn 4 Points!
INCLUDED WITH YOUR SPONSORSHIP	DIAMOND Member Party \$70,000 Exclusive	PLATINUM Opening Reception \$15,000 Exclusive	GOLD Lanyard \$10,000 Exclusive	SILVER Clipboard \$7,000 Exclusive	BRONZE Spotlight or Branding \$4,000
Corner Exhibit Booth	20 X 20	20 x 20	30 X 10	20 X 10	10 X 10
Full Conference Registrations	2	2	2	2	1
Exhibit Hall Only Registrations	6	4	4	3	2
NADCA.com website ads	12 months Video Sidebar & 12 months Footer	9 months Video Sidebar & 9 months Footer	6 months Video Sidebar & 6 months Footer	3 months Video ad & 6 months Sidebar	3 months Video ad & 3 months Sidebar
Spotlight Session OR Branding Item					X
Air Conveyance Ads	12 Months Banner	12 Months Banner	12 Months Banner	6 Months Banner	6 Months Banner
Program Guide Advertising	Full Page, 4-color IFC or IBC	Full Page, 4-color IFC or IBC	Full Page, 4-color IFC or IBC	Full Page, 4-color	Full Page, 4-color
Acknowledgement in DucTales March/April Issue	X	X	X	X	X
Golf Outing Sponsor	X	X	X	X	X
Pre & Post Attendee List	X	X	X	X	X
Sponsor recognition: event website, marketing materials and signs	X	X	X	X	X



Earn one Priority Point towards preferred placement on the Show Floor next year for each \$1,000 of sponsorship!



EVENT SPONSORSHIP



Looking for a way to make an impression? We offer several event sponsorship packages that offer optimal exposure to all conference attendees.

Members earn 1 Priority Point for every \$1000 of spend!

Member Party **DIAMOND LEVEL Exclusive Opportunity \$70,000**

The Member Party is the premier social event of the conference. Don't miss being in the spotlight at this prestigious networking and branding opportunity taking place the second night of the conference, when everyone is ready to party! **Your Exclusive Sponsorship** will include signage at the event and all of the Diamond Level benefits described on the Pg. 6 grid plus the opportunity to bring additional branding to display at the event venue.

Opening Reception **PLATINUM LEVEL Exclusive Opportunity \$15,000**

The Welcome Reception is our kickoff social event of the conference, taking place opening night in the exhibit hall. **Your Exclusive Sponsorship** will include branded cocktail napkins, bar signage with company logo, full-page color ad in program guide PLUS sponsorship includes Platinum Level benefits as described on Pg. 6 grid.

Lanyard Sponsor **GOLD LEVEL Exclusive Opportunity \$10,000**

This Exclusive Sponsorship provides visibility on over 500 lanyards as your logo is prominently displayed around every attendee's neck. This popular keepsake includes all of the benefits of a Gold Level sponsor as described on Pg. 6 grid, including a 10' x 30' exhibit booth and 6 conference registrations.

Clipboard Sponsor **SILVER LEVEL Exclusive Opportunity \$7,000**

This exclusive sponsorship puts your logo on over 500 full size clipboards with notepad, as this keepsake is handed out to every attendee at registration. This useful clipboard will hold all of the attendee's information for the annual meeting, and will be used long after the conference is over. This long lasting branding opportunity includes all of the benefits of a Silver Level sponsor as described on Pg.6 grid, including a 10' x 20' exhibit booth and 5 registrations.

Spotlight Sponsor **BRONZE LEVEL Opportunity \$4,000 (Limited to 10 total Spotlights)**

This sponsorship is a great package for those exhibitors who want greater visibility beyond their booth, along with the opportunity to give a ten-minute presentation to the entire group of attendees immediately following the General Session. This includes a 10' x 10' exhibit booth, 3 registrations along with a great deal of advertising and branding as described on the Pg. 6 grid.

Branding Sponsor **BRONZE LEVEL Opportunity \$4,000 (Limited to 5)**

This sponsorship is a great package for those exhibitors who want greater visibility, yet do not wish to put on a presentation. NADCA will offer all of the benefits of the Bronze Level, but replace the presentation with a branded item of your choosing. (Catch Box Microphone - Tape Measure - Hangover Kit - Pens) Your 10' x 10' booth is included!

PROGRAM GUIDE ADVERTISING **Range \$750—\$1,250**

Each Registered participant receives this valuable book containing the program guide with session descriptions, agenda, speaker highlights, room locations, sponsor & exhibitor lists, listings of social events and instructions for obtaining education credits. Only exhibiting companies are eligible to advertise. Rates on application form, page 8.





NADCA 2020 APPLICATION

Sponsorship	Price	Select
DIAMOND LEVEL MEMBER PARTY	\$70,000	
PLATINUM LEVEL OPENING RECEPTION	\$15,000	
GOLD LEVEL LANYARD SPONSOR	\$10,000	
SILVER LEVEL CLIPBOARD SPONSOR	\$7,000	
BRONZE BRANDING SPONSOR	\$4,000	
BRONZE SPOTLIGHT SPONSOR	\$4,000	
SPOTLIGHT ONLY	\$1,000	

Information for Annual Program Guide
Company Name
Address
City, State, Zip
Main Phone
Main Fax
Main Email
Website

Business Profile: Please provide a 50 word description of your company and relevant products for the Program Guide by January 19, 2020. Please email to HROSE@NADCA.COM.

EXHIBIT BOOTH SIZE	ASSOCIATE MEMBER	NON MEMBER
10'x10' *		
Early Bird Rate <i>Must be paid by 12/9/2019</i>	<input type="checkbox"/> \$1,560	N/A
After 12/9/2019	<input type="checkbox"/> \$2,035	<input type="checkbox"/> \$2,800
10'x20' *		
Early Bird Rate <i>Must be paid by 12/9/2019</i>	<input type="checkbox"/> \$2,695	N/A
After 12/9/2019	<input type="checkbox"/> \$3,380	<input type="checkbox"/> \$4,125
10'x30' *		
Early Bird Rate <i>Must be paid by 12/9/2019</i>	<input type="checkbox"/> \$3,825	N/A
After 12/9/2019	<input type="checkbox"/> \$4,535	<input type="checkbox"/> \$5,445
20'x20' *		
Early Bird Rate <i>Must be paid by 12/9/2019</i>	<input type="checkbox"/> \$4,950	N/A
After 12/9/2019	<input type="checkbox"/> \$5,690	<input type="checkbox"/> \$6,765
Exhibit Enhancements		
Corner	<input type="checkbox"/> \$75	<input type="checkbox"/> \$75
Truck Exhibit Space **	<input type="checkbox"/> \$1,000	N/A
Program Guide Ads		
Back Cover	<input type="checkbox"/> \$1,250	N/A
Inside Front/Back Cover	<input type="checkbox"/> \$1,000	N/A
Full Page	<input type="checkbox"/> \$750	N/A

Please list competitors that you do not wish to be near :

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Contact for all communications with NADCA
Contact Name
Contact Email
Company Name
Office Phone
Mobile Phone
<i>By signing below, I acknowledge that I have read and agree to the terms in the NADCA Rules & Regulations.</i>
Signature

TOTAL COST	\$
Choice of location (See floor plan)	
Provide at least 3 choices, in order of preference.	
1. _____	2. _____
	3. _____

Please return completed application, with full payment to hrose@nadca.com
PAYMENT METHOD:
 CHECK CREDIT CARD: AMEX VISA MasterCard

Name on Card
Card Number
Expiration Date
Charge amount \$
Signature