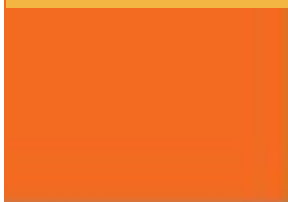




*Charting the Course*  
**2018** | **NADCA 29TH ANNUAL**  
MEETING & EXPOSITION

## NADCA 2018 SPONSORSHIP OPPORTUNITIES



SAVE *the* DATE

March 19-21, 2018

The Westin Mission Hills  
Golf Resort and Spa





# Charting the Course

## 2018 NADCA 29TH ANNUAL MEETING & EXPOSITION

MARCH 19-21, 2018 • THE WESTIN MISSION HILLS GOLF RESORT & SPA • PALM SPRINGS, CALIFORNIA



### 2018 ANNUAL MEETING & EXPOSITION SPONSORSHIP PACKAGES

Our largest event of the year, NADCA's Annual Meeting & Exposition attracts over 400 attendees from all segments of the HVAC industry. The Exposition allows for a productive and seamless opportunity for you to connect and network in a low-pressure environment.

**Earn Priority Points faster! Take advantage of NADCA's Annual Meeting & Exposition Sponsorship Packages. Associate Members gain enhanced exposure and interaction with NADCA members.**



Level and Investment	Program Guide Advertising	Exhibit Booth & Complimentary Registrations	Branding Opportunity	Golf Outing Hole Sponsor	Website Advertising	The Air Conveyance eNewsletter Advertising	Attendee List***
<b>PLATINUM</b> \$12,000 <i>SAVE \$2,000</i>	Full-page, 4-color <i>Premium Positioning</i>	10' x 20' <i>with 2 Full Registrations &amp; 2 Exhibit Hall Only</i>	Choose: Padfolios or Coffee Break Sponsorship	Sign with 4-Color Logo on the green	Side-bar Ad for 9 months, <i>Rotating (350x220)</i>	Banner Ad for 9 months (474x59)	Pre and Post Event List
<b>GOLD</b> \$8,500 <i>SAVE \$1,700</i>	Full-page 4-color	10' x 20' <i>with 1 Full Registration &amp; 2 Exhibit Hall Only</i>	Choose: One (1) Lanyards, Tumbler, Room Key	Sign with 4-Color Logo on the green	Side-bar Ad for 6 Months, <i>Rotating (350x220)</i>	Banner Ad for 6 Months (474x59)	Pre and Post Event List
<b>SILVER</b> \$3,500 <i>SAVE \$1,400</i>	Full-page 4-color	10' x 10' <i>with 1 Full Registration &amp; 1 Exhibit Hall Only</i>	Choose: One (1) Pens, Catch Box, Tape Measure Key Chain	Sign with 4-Color Logo on the green	Side-bar for 3 Months, <i>Rotating (350x220)</i>	Banner Ad for 3 Months (474x 59)	Pre and Post Event List

\* Benefits are based on availability. Quantities are limited. NADCA may need to offer a substitute benefit.

### Exclusive for 2018 Annual Meeting Sponsors:

- Acknowledgement in *DucTales* Magazine
- Recognition on signage at the NADCA Annual Meeting
- Press release for announcing sponsorship
- Recognition on the Annual Meeting website
- Pre-conference attendee list distributed as an Excel file two weeks prior to the Annual Meeting, for a one time use
- Enhanced directory listing in the Program Guide

*“The NADCA Convention is the only trade show specifically for air duct cleaning contractors! Nobody else can offer the educational programs, product exhibits, and the opportunity to network with and learn from other air duct cleaning professionals. It's just the best!”*

Peter Haugen,  
Vac Systems International



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### 2018 PROMOTIONAL & BRANDING OPPORTUNITIES

#### BRANDING OPPORTUNITIES

Opportunity	Exclusive	Shared
<b>FOOD AND BEVERAGE</b>		
Member Party <b>SOLD</b>	\$60,000	
Cocktail Sponsor - Welcome Reception	\$5,000	\$2,500
Coffee Break - 2 available		\$4,000
<b>LITERATURE DISTRIBUTION</b>		
Pre-Meeting Attendee List		\$500
<b>BRAND EXPOSURE</b>		
Hands-On Demo Theater		\$1,500
Recovery Kits	\$1,000	
Branded Window Cling		\$1,000
Catch Box Microphone		\$1,000
Golf Outing Hole Sponsor		\$250
<b>Program Advertising</b>		
Back Cover 5"x8"	\$1,250	
Inside Front or Back Cover	\$1,000	
Full-page		\$750



#### PROGRAM GUIDE ADVERTISING

Each registered participant receives this valuable book containing the program guide with session descriptions and agenda, speaker highlights, room locations, sponsor and exhibitor listings, listings of social events and instructions for obtaining continuing education credits. Only exhibiting companies are eligible to advertise.

Ad Position & Size:	Rate:
Back Cover*	\$1,250
Inside Front Cover*	\$1,000
Inside Back Cover*	\$1,000
Full Page	\$750

\*Premium Positions are based on availability

#### HANDS-ON DEMO THEATER

**\$1,500 per session**

NADCA's Hands-On Demonstration Theater is a great way to promote your new product or technique or introduce your service to attendees. Partner with NADCA to get your message out to the marketplace. The 30-minute session is held in the Exhibit Hall, during exhibit hours only. Topic and subject matter must contain content-driven, educational material and is subject to NADCA approval. Only 3 sessions available!

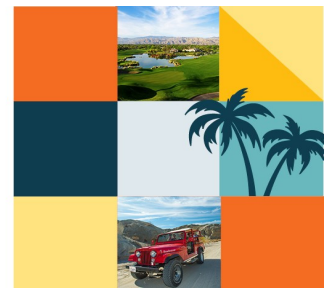
*The Hands-On Demonstration Theater will be located in a specially equipped area on the exhibit floor. Sponsorship includes one 20-amp circuit and one mic. Internet access and other custom requests are not included and must be ordered separately through the exhibit company by the sponsor, if needed. NADCA does not guarantee headcount.*



# Charting the Course

## 2018 NADCA 29TH ANNUAL MEETING & EXPOSITION

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### APPLICATION FOR 2018 SPONSORSHIP & BRANDING OPPORTUNITIES

#### Branding Opportunities

Opportunity	Exclusive	Shared
<b>FOOD AND BEVERAGE</b>		
Member Party <b>SOLD</b>	\$60,000	
Cocktail Sponsor Welcome Reception	\$5,000	\$2,500
Coffee Break - 2 available	\$ 4,000	
<b>LITERATURE DISTRIBUTION</b>		
Pre-Meeting Attendee List		\$ 500
<b>BRAND EXPOSURE</b>		
Hands-On Demo Theater		\$1,500
Recovery Kits	\$1,000	
Branded Window Cling		\$1,000
Catch Box Microphone		\$ 1,000
Golf Outing Hole Sponsor		\$250
<b>PROGRAM ADVERTISING</b>		
Back Cover 5"x8"	\$ 1,250	
Inside Front or Back Cover	\$ 1,000	
Full-page		\$ 750

#### NADCA Annual Meeting Sponsorship Contract Terms

- Assignment of exhibit space made by NADCA is considered accepted unless rejected in writing and received by NADCA management within 14 days from the date space confirmation was received.
- The undersigned agrees to pay 100% of all fees per the terms of this application made payable to NADCA.
- Any company requesting to pay later than net 90 days after the receipt of invoice, agrees to pay a deposit in the amount equivalent to the cancellation processing fee.
- All cancellations must be submitted to NADCA in writing. The date of receipt of supporter's written notice of cancellation will be considered the official cancellation date. If support is cancelled on or before Tuesday, December 19, 2017, all monies paid minus the cancellation processing fee will be returned to the supporter.
- The cancellation processing fee is 10% of the total sponsorship fee/package.
- Any company who cancels after Tuesday, December 19, 2017, will be responsible for the total cost. Absolutely NO Refunds for cancellations after this date.

#### Information for Annual Program Guide

Company Name

Address

City, State, Zip

Main Phone

Main Fax

Main Email

Website

**Business Profile:** Please provide a 50 word description of your company and relevant products for the Program Guide by January 19, 2018. Please email to [CDEROSE@NADCA.COM](mailto:CDEROSE@NADCA.COM).

#### Contact for all communications with NADCA

Contact Name

Contact Email

Company Name

Office Phone

Mobile Phone

*By signing below, I acknowledge that I have read and agree to the terms in the NADCA Rules & Regulations.*

Signature

Please return the completed application, with full payment to:

**EMAIL:** [CDEROSE@NADCA.COM](mailto:CDEROSE@NADCA.COM)

**SNAIL MAIL:** Christina DeRose, Industry Relations

National Air Duct Cleaners Association

1120 Route 73, Suite 200

Mount Laurel, NJ 08054

**PAYMENT METHOD:**

COMPANY CHECK

CREDIT CARD  AMEX  VISA  MasterCard

Name on Card

Card Number

Expiration Date

Charge amount \$

Signature

**NADCA Use Only**      Date received

Paid date                      Method                      Amount \$

Balance \$